



40TH LSC Anniversary Kick-Off Conference

September 14-16, 2014

Omni Shoreham Hotel | 2500 Calvert St., NW,
Washington, DC

For more information please contact lsc40@lsc.gov.

BOOK YOUR HOTEL: OMNI HOTELS & RESORTS

To kick off our 40th anniversary, LSC will bring together thought leaders from across the legal profession, the private sector, and government in a three-day event to work toward fulfilling America's promise of equal justice under the law.

You won't want to miss this program with high-level speakers who will provide insight and information.

Sunday afternoon and Monday morning sessions are devoted to the LSC Grantee; Monday afternoon through the closing banquet Tuesday evening will be open to all LSC invitees.

Sunday, September 14 – Grantee Focus

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| 2:30 – 4:00 p.m. | LSC Program Staff & Grantee Open House |
| 3:00 – 4:00 p.m. | Registration |
| 4:00 - 4:20 p.m. | Welcome – <i>John G. Levi</i>, Chairman, Legal Services Corporation and <i>Jim Sandman</i>, President, Legal Services Corporation |
| 4:20 – 5:30 p.m. | Opening Panel: The Creation of LSC
This discussion sets the backdrop for the conference. LSC was created with bipartisan support that reflected a national, nonpartisan commitment to access to justice and the rule of law. |

Panelists

- ***Thomas Ehrlich***, first president of LSC, Visiting Professor at the Stanford Graduate School of Education
- ***Mickey Kantor***, former United States Secretary of Commerce, former LSC staff member, and Partner, Mayer Brown
- ***Justice Earl Johnson*** (ret.), 2nd Director of the Office of Equal Opportunity Legal Services Program and historian, Visiting Scholar the USC Gould School of Law
- ***Terry Lenzner***, former Director of the Legal Services Program of the Office of Economic Opportunity
- ***Judge David Tatel***, former General Counsel of LSC, U.S. Court of Appeals for the District of Columbia Circuit
- ***Alexander D. Forger (Moderator)***, former president of LSC, Partner and Chairman, Milbank, Tweed, Hadley & McCloy

5:30 – 5:45 p.m. Remarks: *Justice Elena Kagan, United States Supreme Court*

5:45 – 7:30 p.m. *Reception* featuring
Mississippi Justice Jess Dickinson's Bluegrass Appeal Band

Monday, September 15 (Morning Grantee focus)

8:00 a.m. Buffet Breakfast

8:30 – 9:15 a.m. **Panel: Current Congressional Climate**

Panelists

- **Stacy Cline**, Minority Counsel to the Senate Committee on Health, Education, Labor & Pensions
- **Tom Culligan**, Legislative Director, Representative Wolf
- **Shannon Hutcherson Hines**, Minority Clerk, Senate Appropriations Subcommittee on Commerce, Justice & Science
- **Michael P. Kreps**, Counsel to the Senate Committee on Health, Education, Labor & Pensions
- **Norberto Salinas**, Minority Counsel to the House Committee on the Judiciary
- **Carol Bergman (Moderator)**, Director of Government Relations and Public Affairs, LSC

9:15 – 10:15 a.m.

Panel: Stimulating Innovation to Increase Access to Justice

The future belongs to the innovators – in legal aid, in law generally, in business, and in the non-profit sector. Particularly in a resource-constrained environment, survival and success depend on recognizing and seizing opportunities, adapting to change, and anticipating new developments. This panel presentation will identify the keys to successful innovation and address these questions:

- How do you create a culture of innovation within an organization?
- How do you encourage and empower innovation among staff?
- How do you overcome resistance to change?
- How can a board of directors promote and engage in innovation?
- How do you identify sources of innovative ideas (who to talk to, what to read, what events to attend, what partners to enlist in innovation)?
- What benefits to program management and client service can result from having a culture of innovation?
- How can we demonstrate innovations in legal aid to the larger world – to government funders, donors, partners, and communities?

Panelists

- **Martha Bergmark**, Executive Director, Voices for Civil Justice

- **Alex Gulotta**, Executive Director, Bay Area Legal Aid
- **Bonnie Hough**, Managing Attorney, The Judicial Council
- **Ed Marks**, Executive Director, New Mexico Legal Aid
- **Alison Paul**, Executive Director, Montana Legal Services Association
- **David Stern, (Moderator)**, Equal Justice Works

10:15 – 10:30 a.m.

Break

10:30 – 11:30 a.m.

Panel: Expanding and Diversifying Sources of Funding

Diversifying and expanding funding can increase a legal aid program’s reach, expand access to justice, enlist new allies and advocates, and reduce the risk of dependence on only a few funders. The dramatic decline in IOLTA revenue and reductions in LSC funding in 2011, 2012, and 2013 have underscored just how vulnerable legal aid programs can be to reductions in a few funding sources. This panel discussion will focus on how to identify potential funders and how to build and strengthen relationships with existing funders. The program will address these questions:

- How has the need for funding diversification changed over time?
- What are the benefits of diversified funding?
- How do you identify new sources of funding?
- How do you make the case for funding in terms your audience will understand?
- What is the role of the Executive Director in diversifying funding?
- How do you engage the board of directors in fundraising?
- How do you manage the costs of having many funding sources?
- How do you avoid having funders’ priorities redefine your mission?

Panelists

- **Michael Brown**, Co-Founder and CEO, City Year
- **Steve Gottlieb**, Executive Director, Atlanta Legal Aid Society
- **Karen Lash**, Acting Senior Counsel for Access to Justice, Department of Justice
- **Mary McClymont**, President, Public Welfare Foundation
- **Betty Torres**, Executive Director, Texas Access to Justice Foundation
- **Jim Sandman, (Moderator)**, President, LSC

11:30 a.m. – 12:30 p.m.

Panel: Non-Profit Leadership in Challenging Times

Legal aid programs today are not-for-profit businesses, often of significant size. They can employ scores of people in multiple offices and have revenues in eight figures. Leading them requires a wide variety of skills, most of which are not taught in law schools: setting strategic direction, managing people, managing change, managing finances, understanding and deploying technology, developing strong governance practices, fundraising, cultivating board candidates, and marketing to and communicating with different audiences. This panel

discussion will focus on the characteristics that define effective nonprofit leadership in challenging times. The program will address these questions:

- How does the quality of an organization's leadership affect the organization's performance?
- What are the characteristics of the most effective and successful nonprofit leaders?
- How can nonprofit leaders develop or enhance skills they may not have been taught or seen modeled?
- What priorities should an effective nonprofit leader have?
- How do effective leaders build strong teams and master the art of delegating?
- What resources are available to help hone nonprofit leadership skills?
- How can nonprofit leaders cultivate successors who can hit the ground running with their leadership skills already developed?

Panelists

- **Lindsey Buss**, former President and Chief Executive Officer of Martha's Table, Washington, D.C. and Senior Officer, Community Outreach at The World Bank
- **Kelly Sweeney McShane**, President and CEO, Community of Hope, Washington, D.C.
- **Rhodia D. Thomas**, Executive Director, MidPenn Legal Services
- **Father Pius Pietrzyk, O.P. (Moderator)**, Board Member, LSC

12:30 – 2:00 p.m.

Grantee Luncheon with **Supreme Court Justice Antonin Scalia**

Monday Afternoon – All Invitees

2:30 – 3:15 p.m.

Welcoming Remarks by **Tony West**, Associate Attorney General of the United States

Mark Filip, former U.S. Deputy Attorney General & current Partner, Kirkland & Ellis LLP

Lisa Madigan, Illinois Attorney General

Greg Zoeller, *Indiana Attorney General*

3:15 – 4:30 p.m.

Panel: State Supreme Court Chief Justices/Judges

Panelists

- **Chief Justice Shirley S. Abrahamson**, Wisconsin Supreme Court
- **Chief Justice Ronald Castille**, Pennsylvania Supreme Court
- **Justice Jess H. Dickinson**, Mississippi Supreme Court
- **Chief Justice Ralph D. Gants**, Supreme Judicial Court of Massachusetts
- **Chief Justice Michael Heavican**, Supreme Court of Nebraska and Immediate Past President of Conference of Chief Justices
- **Chief Justice Nathan Hecht**, Texas Supreme Court

- **Chief Judge Jonathan Lippman**, New York Court of Appeals
- **Senior Justice Petra Jimenez Maes**, New Mexico Supreme Court
- **Chief Justice Mark E. Recktenwald**, Hawaii Supreme Court
- **Chief Judge Diane Wood (Moderator)**, United States Court of Appeals for the Seventh Circuit

4:30 – 5:45 p.m.

Panel: Law Schools and Access to Justice

Panelists

- **Dean Ken Gormley**, Dean and Professor, Duquesne Law
- **Dean David Levi**, Duke Law
- **Dean Martha Minow**, Morgan and Helen Chu Dean & Professor of Law, Harvard Law School
- **Dean Blake D. Morant**, The George Washington University Law School and Robert Kramer Research Professor of Law & President-elect of the Association of American Law Schools
- **Dean Robert Post**, Dean and Sol & Lillian Goldman Professor of Law, Yale Law School
- **Dean Margaret Raymond**, University of Wisconsin
- **Dean Michael H. Schill**, Dean & Harry N. Wyatt Professor of Law, University of Chicago Law School
- **Dean Deanell R. Tacha**, Duane & Kelly Roberts Dean & Professor of Law, Pepperdine School of Law
- **Dean William M. Treanor**, Executive Vice President & Dean of Georgetown Law
- **Peter Keisler (Moderator)**, former Acting U.S. Attorney General & Assistant Attorney General, Civil Division, and Partner, Sidley Austin LLP

6:00 – 7:30 p.m.

Opening remarks by **Douglas Eakeley**, former LSC Board Chair 1993-2003 and Partner, Lowenstein Sandler LLP. Remarks by and Reception with **Former United States Secretary of State, Hillary Clinton**. Introduction by **Harold Koh**, former Legal Advisor, Department of State and currently the Sterling Professor of International Law at Yale.

Tuesday, September 16 (All Invitees)

7:30 – 8:30 a.m.

Buffet Breakfast with Remarks by **Senator Ben Cardin** with an introduction by LSC former board member **Herb Garten**

8:30 – 9:00 a.m.

Remarks by current and former White House Counsels:
W. Neil Eggleston, Current White House Counsel
Harriett Miers, Former White House Counsel
Bob Bauer, Former White House Counsel

9:00 – 10:10 a.m.

Rethinking Legal Aid

Studies consistently show that the current system for providing legal aid in the United States addresses only 20% of the civil legal needs of low-income people, and LSC’s “Justice Gap” reports showed that only half of the people who seek assistance from LSC grantees actually get help. These presentations will build on the report of LSC’s recent Technology Summit and suggest a reconsideration of the service-delivery model for civil legal aid. How can we move toward providing some form of effective assistance to 100% of people otherwise unable to afford an attorney for dealing with essential civil legal needs? How can we make better use of paraprofessionals, “navigators,” and technology? How can we simplify and streamline legal processes to make the courts and administrative agencies more accessible to self-represented litigants? What would a well-functioning, affordable, realistic system that provides real access to justice look like? What are the obstacles to developing that system, and how can they be overcome?

Presenters

- **Lisa Colpoys**, Chief Executive Officer, Illinois Legal Aid Online
- **Professor Scott Cummings**, UCLA Law School
- **Professor Deborah Rhode**, Ernest W. McFarland Professor of Law, Stanford Law School
- **Professor Ronald M. Staudt**, Professor of law and Director of the Center for Access to Justice & Technology at Chicago-Kent College of Law
- **Professor David Wilkins**, Lester Kissel Professor of Law, vice dean for Global Initiatives on the Legal Profession, and faculty director of the Program on the Legal Profession and the Center for Lawyers and the Professional Services Industry, Harvard Law School
- **Robert J. Grey, Jr. (Moderator)**, Board Member, LSC, & Partner, Hunton & Williams

10:10 –10:20 a.m.

Valerie Jarrett, Senior Advisor to the President, to introduce the business leadership panels

10:20 –11:30 a.m.

Panel: The Importance of Access to Justice and the Rule of Law to American Business

Although business leaders may not seem the obvious experts in civil legal services for low-income individuals, CEOs of leading companies know better than anyone else the importance to our economy of access to justice and the rule of law. The confidence of the American business community and foreign businesses in the fairness and accessibility of our justice system is actually foundational because this trust allows

people and businesses to invest in our country and to believe that they can rely on the enforceability of contracts and the fair resolution of disputes. American businesses also depend upon employees and consumers who perceive the nation and its laws to be legitimate, who receive the rights and protections to which they are legally entitled, and who rely on both the fairness and reliability of our justice system and belief in the future of our country. Heads of global businesses have the comparison with nations that struggle with corruption and lack of public confidence in the domestic legal system.

Panelists

- **Kenneth C. Frazier**, CEO, Merck
- **Shari Redstone**, Vice Chair, CBS and Viacom
- **David Rubenstein**, CEO, Carlyle Group
- **Arne Sorenson**, CEO, Marriott International
- **Martha Minow (Moderator)** Vice Chair, LSC, and Morgan and Helen Chu Dean and Professor of Law, Harvard Law School

11:30a.m. – 12:40p.m.

Panel: The Role of Corporate Counsel in Expanding Access to Justice

This panel of corporate general counsels will focus on their own businesses' involvements in civil legal aid in their communities, what they are seeing and experiencing first hand, and their partnerships with law firms and legal service providers to bring talent and innovation to the delivery of quality legal services.

Panelists

- **Darryl Bradford**, Senior Vice President & General Counsel, Exelon
- **Mark Chandler**, Senior Vice President, General Counsel & Secretary & Chief Compliance Officer, Cisco
- **Brackett Denniston**, Senior Vice President & General Counsel, General Electric (GE)
- **Ivan Fong**, Senior Vice President & General Counsel, 3M
- **Lucy Lee Helm**, Executive Vice President, General Counsel & Secretary, Starbucks
- **Teresa Wynn Roseborough**, Executive Vice President, General Counsel & Corporate Secretary, The Home Depot
- **Ronald Flagg, (Moderator)**, Vice President for Legal Affairs, General Counsel & Corporate Secretary, Legal Services Corporation,

12:45 – 2:00 p.m.

Lunch with remarks by special guest speakers including **Abner Mikva**

2:05 – 2:15 p.m.

William Hubbard, President, American Bar Association

2:15 – 3:30 p.m.

Panel: The Impact of Pro Bono Lawyers on the Justice Gap

Panelists

- **Ann S. Bergen**, Law Offices of Ann Bergen
- **Tim Bertschy**, Partner, Heyl Royster
- **Dana Cornett**, Law Offices of Dana Cornett
- **Kathryn Fritz**, Managing Partner, Fenwick & West
- **Craig Martin**, Partner, and Co-Chair of the Litigation Department, Jenner & Block
- **Virginia Martin**, Legal Services Director, New Hampshire Bar Association
- **Lee Miller**, Global Co-Chairman, DLA Piper
- **Stephen C. Neal**, Chairman, Cooley LLP
- **Steve Schulman**, President, Association of Pro Bono Counsel, and Pro Bono Partner, Akin Gump
- **Virginia Seitz**, Partner, Sidley Austin LLP and Former Assistant Attorney General, Office of Legal Counsel, U.S. Department of Justice
- **Mary K. Ryan (Moderator)**, Chair, ABA Standing Committee on Pro Bono and Partner, Nutter McClennen & Fish LLP

3:30 – 4:30 p.m.

**Panel: Reflections on the Past and Predictions for the Future:
The View from the Front Lines**

This panel of experience executive directors of LSC-funded legal aid programs will address lessons learned from their experiences over time and their thoughts on low legal aid programs of the future will address the challenge of expanding access to justice.

Panelists

- **Jon Asher**, Executive Director, Colorado Legal Services
- **Colleen Cotter**, Executive Director, Legal Aid Society of Cleveland
- **Nan Heald**, Executive Director, Pine Tree Legal Assistance
- **Harrison McIver, III**, Executive Director, Memphis Area Legal Services
- **Gary Smith**, Executive Director, Legal Services of Northern California
- **John Whitfield**, Executive Director, Blue Ridge Legal Services, Inc.
- **Jim Sandman, (moderator)**, President, LSC

4:30 - 5:15 p.m.

Presentation: The Clients We Serve – Personal Accounts of the Impact of Legal Aid

Four clients who have been served by LSC-funded legal aid programs will describe how their lives were changed by the assistance they received.

Panelists

- **Ilah Adkins**, Ohio
- **Harold Anderson**, Georgia
- **Brenda Eagan Brown**, Pennsylvania
- **Juliette White**, New Mexico
- **Julie Reiskin (Moderator)**, Board Member LSC

5:15 – 5:30 p.m.

Closing Remarks

6:00 – 7:00 p.m.

40th Anniversary Reception with remarks by Members of Congress, U.S. Attorney **John F. Walsh**, District Of Colorado and United States Solicitor General **Donald B. Verrilli, Jr.**

7:00 – 9:30 p.m.

40th Anniversary Dinner with remarks by **United States Attorney General Eric Holder**. This dinner will recognize the executive directors who have served for 40 years and LSC will announce the Pro Bono Innovation Fund awardees.