

- 7:15AM Registration Opened, sponsored by Millennium
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- 7:15AM – 8:00AM Networking Breakfast with Exhibitors, Sponsored by Terra Contracting
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- 8:00AM – 8:07AM **Welcome & Introduction:** Gary Bolton, President & CEO, Fiber Broadband Association
- 8:07AM – 8:10AM **Platinum Sponsor Welcome & Introductions**
- Ashley Brown, Senior Director, Field Marketing, Adtran
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- 8:10AM – 8:40AM **Opening Keynote:** The Drive to Keep Utah Connected
Lynne Yocom, UDOT Fiber Optics Director, Utah Department of Transportation
- 8:40AM – 9:15 AM **A Case in Point:** Pioneering Municipally Owned, Open Access Networks
Hear from the visionaries who have led UTOPIA Fiber since its inception. Learn why the cities took on this endeavor, the struggles they endured, the lessons they have learned, and how UTOPIA Fiber became the largest open access provider in the nation.
- Moderator:** Kimberly McKinley, CMO, Utopia Fiber
- Panelists:**
- Alex Jensen, City Manager, Layton, Utah
 - Wayne Pyle, City Manager (ret.), West Valley City and Former UTOPIA Board Chairman
 - Roger Timmerman, Executive Director, UTOPIA Fiber
- 9:15AM – 9:40AM **Fireside Chat: Fiber's Got Game**
John Sullivan, Partnerships and Development, Fiber Gaming Network with Ash Brown, Senior Director, Field Marketing, Adtran
- 9:40AM **Breakfast Sponsor Remarks** – Steve Collin, Director of Telecom Services, Terra Consulting
- 9:40AM – 10:10AM *Networking Break with Exhibitors, sponsored by compaxDigital*
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- 10:10AM – 10:50AM **Utah's Economic Expansion: The Overbuilder Buzz**
Utah, and the surrounding mountain states, are some of the fastest growing states in the U.S. and competition for last-mile fiber broadband customers is fierce. The mix of municipal networks, traditional incumbents and overbuilders means consumers will have choice when it

comes to provider, which means customer service will be key to success throughout the region. How will new entrants, that do not have legacy connections with customers create pull from the marketplace, keep customers happy, and offer differentiated high-value services? This panel of overbuilders will share their plans for market success as each look to carve out its place in the Beehive State and beyond.

Moderator: Jeff Brown, Senior Director, Segment Marketing, Calix

Panelists:

- Aaron Hildreth, Founder, Intellipop Internet Services
- Michelle Koyle, Head of Metropolitan Technical Operations, West Region, GFiber
- Jeff Bankston, Vice President, Business Development, Underline
- Joel Eves, Lehi City Power Director, Lehi City

10:50AM – 11:30AM

Local Focus: Permit Me to Deploy Fiber

One of the biggest challenges facing new broadband networks is the paperwork, specifically the environmental reviews and permitting approvals needed before construction can start. Given that most networks will likely be deployed across a combination of state, federal, and privately owned land, and possibly Tribal-owned land, or access to railways, bridge/overpass infrastructures, poles or towers, ducts or conduits or federal and state highways, the number of federal, state, and local agencies an operator must work with can be overwhelming. This panel will discuss how broadband operators manage this process and work through it quickly and efficiently to ensure fiber broadband networks are completed within federal funding requirements.

Moderator: Luke Stenzel, Business Services Manager, BHC

Panelists:

- Bo Gresham, Vice President of Strategy, DYCOM
- Cameron Francis, Chief Executive Officer, Beehive Broadband
- Jonathan Restivo, Chief Development Officer, Cityside Fiber

11:30AM – 12:00PM

Fireside Chat: Utah's Broadband Priorities

Rebecca Dilg, Broadband Center Director, State of Utah with Evann Freeman, Vice President, Government and Community Relations, EPB

12:00PM – 12:02PM

Lunch Sponsor Remarks - Scott Jackson, National Market Manager, Graybar, FBA Board Member



12:02PM – 12:45PM

Networking Lunch-Sponsored by Graybar/Ciena

12:45PM – 1:15PM

Networking Dessert with Exhibitors

1:15PM – 1:45PM

Fireside Chat Fueling Utah's High-Capacity Economy

Jim Grover, Managing Director of Grants and Incentives, Governor's Office of Economic Opportunity with Angie Welling, General Manager of Expansion Markets, GFiber

1:45PM – 2:30PM

Deployment Challenges and Opportunities: Taking Nothing for Granite

Located in the middle of the Mountain West, Utah offers challenging deployment scenarios across the Unita and Wasatch Mountain ranges where snowcapped peaks make Utah a prime tourist destination all year round. As operators look to expand network footprints, what are the best options for deploying fiber to communities high in the mountains to those in the mostly arid dessert regions in the west of the state? This panel will discuss the ideal toolkit for operators as they begin to expand fiber networks high and low.

Moderator: Brendan O’Boyle, National Sales Manager, PLP, FBA Deployment Specialist Committee Chair

Panelists:

- Vikram Ravi, Federal Program Officer, NTIA
- Brock Johansen, CEO, Emery Telecom
- Brian Christensen, Telecom Division Manager, Horrocks

2:30PM – 3:00PM

Networking Break with Exhibitors sponsored by compaxDigital



3:00PM – 3:02PM

Networking Reception Sponsor Remarks – Sarwar Aslamyar, Account Manager, Nokia

3:00PM – 3:35PM

Fiber Broadband Ecosystem: Who’s on First?

As fiber broadband operators look to expand, having the right team in the field is critical to success. This includes a focused effort on internal workforce development programs but also having the right partners throughout the process of planning, designing, building, and fulfillment of fiber broadband services. This panel of industry experts will share insights, best practices and lessons learned as each has built teams that have allowed their company to win market share, create sticky services, and keep customers on net.

Moderator: Ashley Travers, Vice President, Strategic Partnerships, KGPCo

Panelists:

- Brad Welch, COO, CentraCom
- Gabe Gomez, Vice President, Customer Experience, Syringa Networks
- Warren Woodward, Director, Broadband, XMission

3:35PM – 4:05PM

Tribal Broadband: Ensuring Communities Have Capacity to Thrive

The Tribal Broadband Connectivity Program (TBCP) is a \$3 billion program, from President Biden’s Bipartisan Infrastructure Law and the Consolidated Appropriations Act, to support Tribal governments bringing high-speed Internet to Tribal lands, including telehealth, distance learning, affordability, and digital inclusion initiatives. This panel of tribal broadband representatives will discuss the unique requirements of building networks on tribal lands, key factors for strong partnerships, and how each sees fiber broadband impacting their members over the next decade.

Moderator: Jessica Koch, Industry Associations and External Affairs Senior Manager, Calix

Panelists:

- Tommy Woods, Suh’dutsing Contracting Services

- Brian Thomason, Deputy General Manager, Communications Systems Division, Navajo Tribal Utility Authority
- Erik Jorgensen, IT Director, Paiute Tribe of Utah

4:05PM – 4:10PM

Closing Remarks

4:15PM – 5:15PM

Networking Reception, sponsored by LightRiver/Nokia



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