

TO BE THE BEST, **YOU HAVE TO LEARN FROM THE BEST.**

2024 SCHEDULE

DATE	TIME	PROGRAM NAME
FEB. 26	11:00 am	Kerasilk - The Masterbrand
FEB. 26	2:00 pm	Kerasilk - Expert Services
MAR. 25	11:00 am	Expert Blending
MAR. 25	2:00 pm	Goldwell Haircolor Revealed - Topchic Formulating
APR. 29	11:00 am	KMS - All About Hair
APR. 29	2:00 pm	Goldwell Haircolor Revealed - Ammonia Free Options
MAY 27	11:00 am	StyleSign - Reimagined
MAY 27	2:00 pm	Power of Blonde
JUN 24	11:00 am	Goldwell Haircolor Revealed - System Brand
JUN 24	2:00 pm	Goldwell Haircolor Revealed - Corrective Solutions
AUG 26	11:00 am	Elumen Play It Up!
AUG 26	2:00 pm	Elumen - Easy as 1-2-3
OCT 28	11:00 am	Goldwell Hair Color Revealed - Topchic Zero
OCT 28	2:00 pm	Upgrade Your \$ervice Potential
NOV 25	11:00 am	Style Session with VARIS
NOV 25	2:00 pm	Luxurious Locks - Reds & Brunettes

All program times are listed in Eastern Standard Time. [CLICK HERE](#) to convert the time to your location.

**DON'T MISS OUT ON VIRTUAL OPPORTUNITIES FOR
 PRODUCT KNOWLEDGE AND BRAND EDUCATION.**

To register, click on the class you would like to attend and follow the instructions. ✎

VISIT [KAOSALONACADEMY.COM](https://www.kaosalonacademy.com)



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 INFORMATION



VIRTUAL EDUCATION CLASS DESCRIPTIONS

ELUMEN - EASY AS 1-2-3 Expand your service potential by learning how and when to incorporate Elumen into your everyday salon services.
Featuring: Formulations, grey coverage, color balancing/toning, tips & tricks, demonstration.

ELUMEN PLAY IT UP! Watch the technique-based session and engage with a live demonstration from our education team. Let's PLAY!
Featuring: Formulations, features & benefits, live demonstration, Q & A.

EXPERT BLONDING Explore the expansive portfolio of Goldwell's lightening tools. Gain confidence using Topchic Special Lift, and how to choose the best lightener for the perfect blonde.
Featuring: Formulations, light dimensions, product choice, mixing demonstration, tips and tricks, Q & A.

GOLDWELL HAIR COLOR REVEALED - AMMONIA FREE OPTIONS Explore the expansive portfolio of Goldwell's ammonia free options.

GOLDWELL HAIRCOLOR REVEALED: CORRECTIVE SOLUTIONS Expand your knowledge of Goldwell's corrective tools. Gain confidence in choosing the right corrective tool for the job at hand.
Featuring: Corrective options, product selection, build confidence on corrective services, tips and tricks, ask the expert, Q & A

GOLDWELL HAIRCOLOR REVEALED: TOPCHIC FORMULATION Discover solutions to overcome everyday hair color challenges with Goldwell color. Whether the hair is too brassy, lacking vibrancy, or you just need to cover grey, we will help you to take your formulas to the next level.
Featuring: Blueprinting and managing expectations, color wheel, tips & tricks, Q & A

GOLDWELL HAIRCOLOR REVEALED: SYSTEM BRAND Goldwell System is your toolbox to bring color ideas to life, from creativity to solutions, to balance.
Featuring: Level up your color with creative formulations, product selection - when to use and why, tips & tricks, Q & A

GOLDWELL HAIRCOLOR REVEALED: TOPCHIC ZERO Explore all the permanent solutions of Topchic Zero and how to utilize this ammonia free, vegan haircolor within your salon.
Featuring: Grey coverage, formulations, customization with an @PurePigments demonstration, tips & tricks, Q & A.

KERASILK - THE MASTER BRAND From scalp care to styling learning how to transform your guest's hair with Kerasilk and believe in what your hair can be.
Featuring: Product features and benefits, styling demonstration, tips & tricks, Q&A.

KERASILK - EXPERT SERVICES From reducing and reshaping curl, to smoothing and softening unruly hair, the Kerasilk Keratin Treatment is a must have addition to your texture portfolio.
Featuring: Step by step service demonstration, tips & tricks, home haircare recommendations and Q & A.

KMS - ALL ABOUT HAIR Get inspired with a live style demonstration offering techniques to add into your toolbox!
Featuring: New KMS Conscious Style Beach Style Cream, brand messaging, styling demonstration, product overview and Q & A.

LUXURIOUS LOCKS - REDS & BRUNETTES Be inspired by Goldwell's portfolio of rich, warm, and cool reds. Explore the world of expensive brunettes. Blondes aren't the only ones that have fun!
Featuring: Creative formulations and placement, live demonstration, tips & tricks, Q & A

POWER OF BLONDE Explore Goldwell's newest Colorance shades! Unleash the Power of Blonde.
Featuring: Experience the new Power of Blonde Colorance shades, demonstration, formulations, toning techniques, tips and tricks, Q & A

STYLE SESSION WITH VARIS Discover the creative energy of Varis Tools which are inspired by the craft and creativity of Master Stylists!
Featuring: Varis technology, brand overview, salon-friendly styling demonstrations, tips & tricks, Q & A.

STYLESIGN REIMAGINED Explore the reimagined StyleSign! New products, new technology, new look with the performance you've always loved. **Featuring:** Features and benefits, styling demonstration, tips & tricks and Q & A.

UPGRADE YOUR \$ERVICE POTENTIAL Grow your knowledge and income focusing on service and retail upgrades that are quick and easy, yet extremely impactful. Review options for adding on treatments with Dual Senses, creating custom reflections with @PurePigments, power toning & softening harsh contrasts with Brighteners and so much more! Tie all of this together with the recommended take come products to support your work.