



CREATIVE XPERIENCE 24

Artistry | Passion | Community

KaO
SALON DIVISION

CREATIVE XPERIENCE 24



JOIN US FOR

INSPIRATION, CREATIVITY AND COMMUNITY



Leading creative artistic teams take to the stage for artists sessions to share their favorite trends and techniques. Get up close and personal with the team in hands on cutting, styling and the latest in color trends.

In the community area, you can check out innovative products and services and maybe do a little shopping in the boutique. Ask the hotline and academy live and in-person.



Lifelong friendships and creative partnerships are born at Kao Salon Xperiences. Where else can you meet so many diverse yet like-minded artists.

Choose from four amazing destination locations around North America for your experience, can't choose just one, join us at all four. Create your destination experience. Offering 1-3 night hotel packages with or without airfare, Salon Alliance or Cash pricing.



LAS VEGAS

APRIL 21–22, 2024

Airfare:

Salon Alliance allowance of up to \$600.00

Hotel:

The Venetian/Palazzo

Your Xperience:

- Sunday Night presentations
- Cocktail Party – DJ/Karoke
- Monday Educational Breakouts
 - Hands On Cutting
 - Hands On Styling
 - Color Trends Look and Learn
- Lunch and Breaks
- Meet and Greet with 17 International and National Artists
- Finale Presentations and Cocktail Party
- Prize Giveaways including Academy packages
- Community area with the latest from all brands, academy, hotline and boutique



NASHVILLE

APRIL 28–29, 2024

Airfare:

Salon Alliance allowance of up to \$600.00

Hotel:

The Gaylord Opryland Hotel

Your Xperience:

- Sunday Night presentations
- Cocktail Party – DJ/Karoke
- Monday Educational Breakouts
 - Hands On Cutting
 - Hands On Styling
 - Color Trends Look and Learn
- Lunch and Breaks
- Meet and Greet with 17 International and National Artists
- Finale Presentations and Cocktail Party
- Prize Giveaways including Academy packages
- Community area with the latest from all brands, academy, hotline and boutique



VANCOUVER

SEPTEMBER 8–9, 2024

Airfare:

Salon Alliance allowance of up to \$600.00

Hotel:

The JW Marriot Vancouver

Your Xperience:

- Sunday Night presentations
- Cocktail Party – DJ/Karoke
- Monday Educational Breakouts
 - Hands On Cutting
 - Hands On Styling
 - Color Trends Look and Learn
- Lunch and Breaks
- Meet and Greet with 17 International and National Artists
- Finale Presentations and Cocktail Party
- Prize Giveaways including Academy packages
- Community area with the latest from all brands, academy, hotline and boutique



TORONTO

SEPTEMBER 29–30, 2024

Airfare:

Salon Alliance allowance of up to \$600.00

Hotel:

The Westin – Harbour Castle Toronto

Your Xperience:

- Sunday Night presentations
- Cocktail Party – DJ/Karoke
- Monday Educational Breakouts
 - Hands On Cutting
 - Hands On Styling
 - Color Trends Look and Learn
- Lunch and Breaks
- Meet and Greet with 17 International and National Artists
- Finale Presentations and Cocktail Party
- Prize Giveaways including Academy packages
- Community area with the latest from all brands, academy, hotline and boutique



BUSINESS OWNERS FORUM

CHOOSE A CITY – CHOOSE AN EXPERIENCE

Bring your team and while they enjoy their Xperience you will enjoy yours. You will have time together with your team on Sunday and have your own experience with like-minded salon owners on Monday.

Airfare:

Salon Alliance allowance of up to \$600.00

Hotel:

See City options and packages

Your Xperience:

- Sunday Night presentations
- Cocktail Party – DJ/Karoke
- Monday Educational Breakouts
 - Industry Speakers
 - Workshops
 - Community Building
 - Latest from Goldwell and KMS brands
- Lunch and Breaks
- Meet and Greet with 17 International and National Artists
- Finale Presentations and Cocktail Party
- Prize Giveaways including Academy packages
- Community area with the latest from all brands, academy, hotline and boutique

PACKAGES

	EVENT TICKET ONLY	ONE PERSON PACKAGE	TWO PERSON PACKAGE	BUSINESS OWNER FORUM
Experience	<p>Sunday:</p> <ul style="list-style-type: none"> • Pre-Gathering Cocktail party • Evening Production • Competitors Celebration • After Party with DJ and Karaoke <p>Monday:</p> <ul style="list-style-type: none"> • Artists Sessions • Finale Event & Cocktail Party with Prize Giveaways • Lunch and Refreshments provided • Boutique and Interactive Brand booths 	<p>Sunday:</p> <ul style="list-style-type: none"> • Pre-Gathering Cocktail party • Evening Production • Competitors Celebration • After Party with DJ and Karaoke <p>Monday:</p> <ul style="list-style-type: none"> • Artists Sessions • Finale Event & Cocktail Party with Prize Giveaways • Lunch and Refreshments provided • Boutique and Interactive Brand booths 	<p>Sunday:</p> <ul style="list-style-type: none"> • Pre-Gathering Cocktail party • Evening Production • Competitors Celebration • After Party with DJ and Karaoke <p>Monday:</p> <ul style="list-style-type: none"> • Artists Sessions • Finale Event & Cocktail Party with Prize Giveaways • Lunch and Refreshments provided • Boutique and Interactive Brand booths 	<p>Sunday:</p> <ul style="list-style-type: none"> • Pre-Gathering Cocktail party • Evening Production • Competitors Celebration • After Party with DJ and Karaoke <p>Monday:</p> <ul style="list-style-type: none"> • Forum including workshops, community building and industry speakers • Finale Event & Cocktail Party with Prize Giveaways • Lunch and Refreshments provided • Boutique and Interactive Brand booths
Hotel Room	Not included	<p>Single/Double Occupancy*</p> <p>1 Night: \$400 or 20,000 Salon Alliance Points</p> <p>2 Nights: \$800 or 40,000 Salon Alliance Points</p> <p>3 Nights: \$1,200 or 60,000 Salon Alliance Points <i>(Suggested for full Xperience)</i></p>		
Roundtrip Airfare	Not included	30,000 Salon Alliance Points (Value up to \$600)	60,000 Salon Alliance Points (Value up to \$1,200)	<p>One Person: 30,000 Salon Alliance Points (Value up to \$600)</p> <p>Two People: 60,000 Salon Alliance Points (Value up to \$1,200)</p>
Event Ticket	\$875 USD or 45,000 Salon Alliance Points	\$1,750 USD or 90,000 Salon Alliance Points	\$1,750 USD or 90,000 Salon Alliance Points	<p>One Person: \$875 USD or 45,000 Salon Alliance points</p> <p>Two People: \$1,750 USD or 90,000 Salon Alliance points</p>

*Triple and Quad Room Pricing: Add \$50 or 2,500 Salon Alliance points per room per night.

[CLICK HERE TO REGISTER](#)

For further information or to register, contact your **Kao Salon Representative.**

