



CREATIVE XPERIENCE 24

Thank you for joining the Goldwell, Kerasilk and KMS artistic teams for two days of education, inspiration and creativity. We understand your time is valuable and we truly appreciate you joining us for this exciting event. Our hope is that you leave feeling inspired, energized and educated.

Please find your agenda and tool list below.

AGENDA

SUNDAY, APRIL 21ST

- 7:00 pm Cocktails
- 7:30–8:30 pm Inspirational Show
- 8:30–11:00 pm Lite bites, Cocktails, DJ & Karaoke

MONDAY, APRIL 22ND

- 9:00–10:00 am Registration/Brand Booths/Boutique
- 10:00–11:30 am Rotation One – Hands on
- 11:30–12:30 pm Lunch
- 12:30–2:00 pm Rotation Two – Hands on
- 2:00–2:30 pm Break with refreshments
- 2:30–4:30 pm Goldwell show, finale, and prize giveaways
- 4:30–5:30 pm Cocktails and farewell

LOCATION

THE VENETIAN PALAZZO HOTEL

Venetian Convention Area — Murano
3355 Las Vegas Blvd South, Las Vegas, NV

TOOL LIST

CUTTING PROGRAM

- Shears
- Texture shears
- Razor
- Razor blades
- 10 Sectioning clips
- 2 Combs
- Spray bottle

STYLING ROOM

- Hair Dressing Bristle Brush
- Clips/DuckClips
- Flat Iron
- Curling Iron 1” or 1.25”
- Tail Comb
- Pick
- Paddle Brush

DRESS CODE

Sunday Evening: Cocktail Fun
Monday: Stylist Casual

We wish you safe travels and we look forward to seeing you in Las Vegas for an exciting event!