

REGIONAL Richmond | February 8, 2024 Omni Hotel

7:15AM Registration Opened, sponsored by Millennium

MILLENNIUM

7:15AM – 8:00AM Networking Breakfast with Exhibitors

mears

8:00AM – 8:07AM Welcome & Introduction: Gary Bolton, President & CEO, Fiber Broadband Association

8:07AM – 8:10AM Platinum Sponsor Welcome & Introductions

Ashley Brown, Senior Director, Field Marketing, Adtran

Adtran

8:10AM – 8:30AM Opening Keynote: NTIA BEAD and the Path Ahead

Cassidy Rasnick, Federal Program Officer, NTIA

8:30AM Breakfast Sponsor Remarks

Heather Burnett Gold, Vice President, External Affairs, Mears Broadband

8:30AM – 9:05AM A Case in Point: Ting Fiber and the City of Alexandria – A View from the Fiber Trenches

Ting announced the expansion of its fiber network into Alexandra, Virginia, in March 2022. Construction of the fiber infrastructure underground began in September 2022, and the company announced the first customer service availability in March 2023. As part of Ting's agreement with the city government, residents who qualify for the Affordable Connectivity Program can get gigabit symmetrical Internet at no cost to them, including 4,000 affordable housing units. The digital equity and inclusion program coordinated by Ting and the city will also provide free symmetrical gigabit Internet to local nonprofits, parks and farmers markets chosen by the city government. During this "A Case In Point" session, Ting will discuss how it partnered with the city to create a program that leaves no one behind.

Moderator: Evann Freeman, FBA Conference Chair and EPB Vice President, Government and Community Relations

- Kara Chandeysson, Director of Public Policy and Community Engagement, Ting Fiber
- CJ Ehrenreich, Senior Director, Construction and Operations, Ting Fiber
- Ryan Turner, Senior Manager, National Enablement Fiber Operations, Ting Fiber
- David Dickerson, Senior Program Manager, Markets Growth

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9:05AM - 9:30AM

Fireside Chat: How Broadband Gives Radford University a Lift with Research, Online Programs and Remote Learning

Dr. Matt Dunleavy, Executive Director of the Vinod Chachra IMPACT Lab, Radford University with Deborah Kish, Vice President of Workforce Development and Research, FBA

9:30AM - 10:00AM

Networking Break with Exhibitors, sponsored by Panduit



10:00AM

Networking Break Sponsor Remarks

Mike Vemeer, Broadband Manager, Panduit

10:00AM - 10:40AM

Finding First Time Fiber Broadband Customers

As broadband funding enables operators to reach new customers, many of these will be first time subscribers to fiber broadband. What do operators need to understand as they look to engage with residences that were formerly unserved? This panel discussion will focus on the tools, tips and best practices as operators close the digital divide for the communities they serve and the people each connects.

Moderator: Jeff Brown, Senior Director, Segment Marketing, Calix **Panelists:**

- Derek Kelly, Vice President, Market Development, Lumos Fiber
- Jenny Cord, Business Development, FiberLync, Orange Country Broadband Authority
- Donna Smith, General Manger, Citizens Cooperative

10:40AM - 11:30AM

Federal and State Funding: Taking Nothing for Granted

NTIA BEAD, FCC ACP, and other federal and state funding programs will help network operators stretch their networks further, faster. How can operators best leverage these opportunities through the grant process and get access to the funds each needs to expand its footprint, reach more customers, and overcome challenges along the way? This panel will dive into the grant process, sharing tips, tricks and best practices based on what's worked, what hasn't and what each expects as new funding opportunities emerge.

Moderator: V Chornodolsky, Business Development Partner, Nokia **Panelists:**

- Christina Chou, Vice President, Federal Affairs, Altice
- Nick Hammer, Operations Manager, FiberLync, Orange Country Broadband Authority
- Chris Dillon, Government Affairs and Public Policy Director, Brightspeed
- Gary Wood, President and CEO, Central Virginia Electric Cooperative and Firefly Fiber Broadband

11:30AM - 12:00PM

Fireside Chat: Taking Telehealth Further

Dr. Karen Rheuban, Medical Director, Office of Telemedicine, UVA Center for Telehealth with Kimberly McKinley, CMO, Utopia Fiber

12:00PM - 12:02PM

Lunch Sponsor Remarks - Scott Jackson, National Market Manager, Graybar, FBA Board Member

12:02PM - 12:45PM

Networking Lunch-Sponsored by Graybar/Fujitsu

12:45PM - 1:15PM

Networking Dessert with Exhibitors

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1:15PM - 1:50PM

Fireside Chat: Virginia Focused on Broadband's Common Wealth

Dr. Tamarah Holmes, Director, Office of Broadband, Program Manager, Virginia Appalachian Regional Commission Program (ARC), Virginia Department of Housing and Community Development (DHCD) with Heather Burnett Gold, Vice President - External Affairs, Mears Group, Inc., Broadband Division

1:50PM - 2:30PM

Deployment Challenges and Opportunities: Virginia is for Lovers of a Deployment Challenge Virginia has it all – Blue Ridge mountains, beaches, islands, estuary, farmland, universities, cities, and suburbs. This varied topography and demographics creates challenges for operators looking to deploy services across the region and state, both in terms of the outside plant conditions and the local city and country requirements each will face as it looks to expand network footprint and reach homes previously unconnected. This panel will discuss the realities of deploying fiber broadband networks in such a diverse outside plant environment as Virginia offers.

Moderator: Brendan O'Boyle, National Sales Manager- Communications Markets, Preformed Line Products, FBA Deployment Specialists Committee Chair

- Panelists:
- Jimmy Carr, CEO, All Points Broadband
- Robert Bridgham, Executive Director, Eastern Shore of Virginia Broadband Authority
- Dwayne Long, Vice President of Information Technology, Mecklenburg Electric Cooperative, CTO Empower Broadband
- Bill Valentino, Vice President, Development, DYCOM

2:30PM - 3:00PM

Afternoon Keynote: Making a Downpayment on the Administration's Goal of Affordable, Reliable, High-Speed Internet for All

Joseph Wender, Director, Capital Projects Fund, U.S. Department of the Treasury Q&A with Marissa Mitrovich, Vice President, Public Policy, Fiber Broadband Association

3:00PM - 3:30PM

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3:30PM

Networking Reception Sponsor Remarks - Jimmy Carr, CEO, All Points Broadband

3:30PM - 3:55PM

Fireside Chat: Advancing Fiber Deployments: A Venture into Closing the Digital DivideAjit Pai, Partner, Searchlight Capital Partners with Gary Bolton, president and CEO, Fiber Broadband Association

3:55PM - 4:30PM

Innovation and Opportunity – Keeping It All Connected

From FTTH or Middle Mile, the goal is to better serve communities, people, and places with fiber broadband as the universal connector. Innovation and opportunity go hand-in-hand, and fiber broadband is a key enabler of economic growth and disruption. We've seen operators launch 10G and 25G residential, business and campus services, but where does fiber broadband go next? How can operators, vendors and the broader ecosystem continue to push the limits of

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light and spectrum to deliver more comprehensive and immersive customer experiences? This panel will look into the future, both near term and onto what's on the horizon as the industry pushes services and applications into what comes next.

Moderator: Ashley "Ash" Brown, Senior Director, Field Marketing, Adtran **Panelists:**

- David Walker, Director Strategic Customer Programs, Dominion Energy
- Sachin Gupta, Director of Government Business and Economic Development, Centranet
- Michael S. Brown, Vice President Chief Operations Officer, Wilkes Communications | RiverStreet Networks
- Joe Baeumel, Vice President, Strategy & Business Development, KPGco

4:30PM - 4:35PM

Closing Remarks

4:35PM - 5:15PM

Networking Reception, sponsored by All Points Broadband



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