

SPONSOR & EXHIBITOR PROSPECTUS



REGIONAL
FIBER
CONNECT
2023

WELCOME TO REGIONAL FIBER CONNECT 2023!

The Regional Fiber Connect series will provide a road map to a successful network for those just considering a fiber build, or who have just started the process, including:

- Network operators/service providers
- Electric cooperatives
- Municipalities
- City and community leaders
- Vendors and suppliers

WHERE AND WHEN

RALEIGH
February 7, 2023



OKLAHOMA CITY
April 6, 2023



TAHOE
June 21, 2023



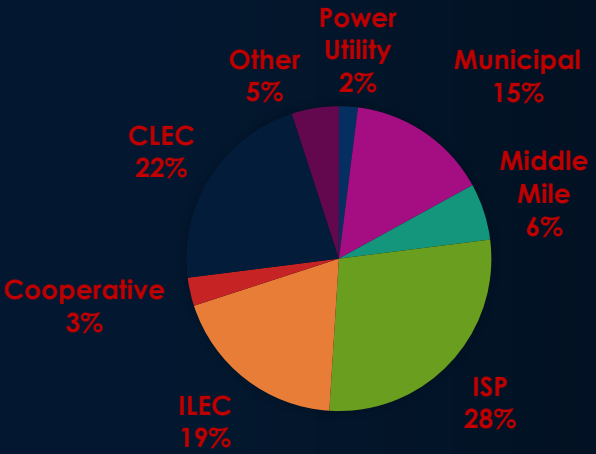
MINNEAPOLIS
October 24, 2023



If It's Not Fiber, It's Not Broadband

REGIONAL FIBER CONNECT ATTENDEE DEMOGRAPHICS

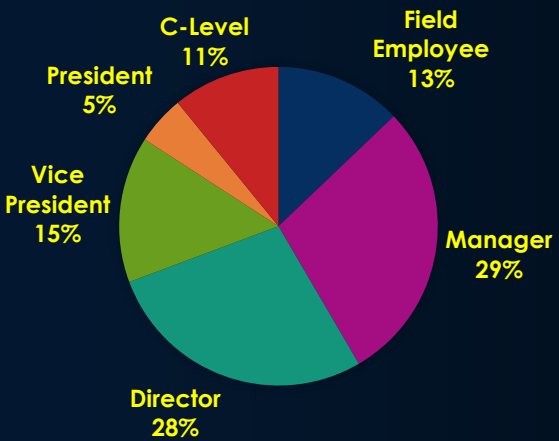
Operator Type



Attendee Buying Power



Job Level



If It's Not Fiber, It's Not Broadband

NEW BENEFITS AND NEW OPPORTUNITIES FOR 2023!

NEW: Platinum Sponsor Benefits

- ▶ Pre-event attendee list*
- ▶ Ability to host a pre-day reception at ONE Regional – first pick (must sponsor all four Regionals). Reception costs are at sponsor's expense.
 - ▶ FBA will send out one invite 5-7 days prior to event

NEW: Gold Sponsor Benefits

- ▶ Pre-event attendee list*
- ▶ Ability to host a pre-day reception at ONE Regional – pick in order of sign-up (must sponsor all four Regionals). Reception costs are at sponsor's expense.
 - ▶ FBA will send out one invite 5-7 days prior to event



NEW: ATTENDEE PASSPORT PROGRAM

Attendees will be provided passports at registration check-in. After checking in with a minimum of 15 exhibiting companies, attendees can enter into a drawing for a \$500 gift card! Attendees must be present at the closing reception to be eligible to win.

Exhibiting companies are also encouraged to collect attendee business cards and raffle their own prize during the passport drawing.



NEW: KEY CARDS

Each attendee checking into our host hotel will receive your custom branded key card. All four locations and production costs included in the sponsorship fee!



NEW: CHARGING TABLES

Keep attendees energized during Regional Fiber Connect with custom branded charging tables.



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*for attendees opting-in to having their information shared

SPONSOR & TABLE-TOP EXHIBIT PRICING & BENEFITS

Elevate your brand and position your executive team as thought-leaders in the most exciting decade in the broadband industry!

	PLATINUM	GOLD	TABLE-TOP
Member Price	\$10,598	\$7,598	\$2,948
Non-Member Price	\$12,598	\$9,598	\$4,000
Availability per location	1	4	25
ATTENDEE LIST			
Pre-Event Attendee List*	✓	✓	
Post-Event Attendee List*	✓	✓	✓
REGISTRATION			
Number of complimentary registration badges	4	3	2, member 1, non-member
PROMINENT BRANDING			
Logo exposure on website, keynote screens, select marketing materials	✓	✓	✓
Onsite signage	✓	✓	
1 post-event email blast to regional meeting attendees*	✓		
ONSITE EXPOSURE			
Exclusive speaking opportunity - Opening Session Welcome	✓		
Speaking opportunity - Panel Discussion (arranged by conference chair)	✓	✓	
Table-top display	✓	✓	✓
Distribution of marketing literature at registration	✓	✓	
Thank-you announcement	✓	✓	



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SPONSORSHIP OPPORTUNITIES – FOOD & BEVERAGE

Pre-event and post-event attendee lists will be provided to all sponsors*



BREAKFAST SPONSOR

RALEIGH | OKLAHOMA CITY | AUSTIN | TAHOE | MINNEAPOLIS
\$2,098 Member | \$3,598 Non-Member

- Logo exposure on Regional Fiber Connect website, keynote screens, onsite signage, agenda, and website
- Logo on napkins
- 2-minute thank-you announcement after breakfast to general session audience



REFRESHMENT BREAK SPONSOR

RALEIGH | OKLAHOMA CITY | AUSTIN | TAHOE | MINNEAPOLIS
\$2,098 Member | \$3,598 Non-Member

- Includes both AM and PM break
- Logo exposure on Regional Fiber Connect website, keynote screens, onsite signage, agenda, and website
- Logo on napkins
- 2-minute thank-you announcement after breakfast to general session audience



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LUNCH SPONSOR

RALEIGH | OKLAHOMA CITY | AUSTIN | TAHOE | MINNEAPOLIS

\$3,098 Member | \$4,598 Non-Member

- Logo exposure on Regional Fiber Connect website, keynote screens, onsite signage, agenda
- Logo on napkins
- 2-minute thank-you announcement after breakfast to general session audience



RECEPTION SPONSOR

RALEIGH | OKLAHOMA CITY | AUSTIN | TAHOE | **MINNEAPOLIS**

\$3,098 Member | \$4,598 Non-Member

- Logo exposure on Regional Fiber Connect website, keynote screens, onsite signage, agenda
- Logo on napkins
- 2-minute thank-you announcement after breakfast to general session audience



Fiber
Broadband
ASSOCIATION

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SPONSORSHIP OPPORTUNITIES – A LA CARTE

Pre-event attendee list and post-event attendee list provided to all sponsors*



REGISTRATION SPONSOR

RALEIGH | OKLAHOMA CITY | AUSTIN | TAHOE | MINNEAPOLIS

\$2,598 Member | \$3,598 Non-Member

- Banner ad in Registration Email Confirmation with optional link to specified website
- Banner Ad in Know Before You Go email with optional link to specific website
- Onsite signage
- Logo exposure on keynote screens & website



WI-FI SPONSOR**

~~RALEIGH | OKLAHOMA CITY | AUSTIN | TAHOE | MINNEAPOLIS~~

\$3,598 Member | \$4,598 Non-Member

- Sponsor to select SSID and Password
- Onsite signage
- Logo exposure on keynote screens & website
- **not available in all locations



CHARGING STATION SPONSOR

RALEIGH | OKLAHOMA CITY | AUSTIN | TAHOE | MINNEAPOLIS

\$1,998 Member | \$2,998 Non-Member

- Charging table with custom branded table skirting
- Supports Qi wireless charging, Apple lightning, USB-C, Micro-USB
- Logo exposure on keynote screens & website



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LANYARD SPONSOR

~~RALEIGH | OKLAHOMA CITY | AUSTIN | TAHOE | MINNEAPOLIS~~
~~\$1,498 Member | \$1,998 Non-Member~~

- Opportunity to supply lanyards with company branding to all registrants
- 300 lanyards to be supplied (attachment specifications to be supplied by FBA)
- Logo exposure on keynote screens & website



FOLDER SPONSOR

~~RALEIGH | OKLAHOMA CITY | AUSTIN | TAHOE | MINNEAPOLIS~~
\$1,498 Member | \$1,998 Non-Member

- Branded manila folders with company branding to all registrants
- Branded sticker up to 4"x4", full color
- Logo exposure on keynote screens & website



KEY CARD SPONSOR**

RALEIGH | OKLAHOMA CITY | AUSTIN | TAHOE | MINNEAPOLIS
\$6,500 Member | \$7,500 Non-Member

- Branded key card – (1) per guest room
- Logo exposure on keynote screens & website

** Sponsorship includes all locations



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CONNECT WITH US!

For sales inquiries and to confirm your participation at the 2023 Regional Fiber Connect series:

Lucy Green, lgreen@fiberbroadband.org, 714-768-1606

Already purchased and need additional assistance? Connect with our sponsor and exhibitor support team member:

Ed Lonsinger, exposervices@fiberbroadband.org, 202-624-1759



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