



REGIONAL CONNECT – NOVEMBER 3, 2022 HILTON DOWNTOWN – COLUMBUS, OH

7:15AM – 8:00AM **Networking Breakfast with Exhibitors – Sponsored by LightRiver**



8:00AM – 8:07AM **Welcome & Introduction**
Joseph Jones, On Trac, Inc. – President / FBA Board Vice Chair
Gary Bolton, FBA – President & CEO

8:07AM – 8:10AM **Adtran Welcome & Introductions**
Ashley Brown, Senior Director, Field Marketing

8:10AM – 8:50AM **Ohio Broadband & 5G Partnership**
Moderator: Mark Boxer, Technical Manager, Solutions, OFS
Panel:

- Eric Leach Director, Deputy Director of the Governor’s Office of Workforce Transformation
- Dr. Rikin Thakker, Wireless Infrastructure Association, Chief Technology Officer
- Dr. John Hoag, Ohio State University, Managing Director of OH-5G Connectivity Center

8:50AM – 9:30AM **Broadband Funding Options**
Moderator: Heather Gold, Vice President - External Affairs, Mears Group, Inc., Broadband Division
Panelists:

- Josh Motzer, Director of Government Affairs, Lumen Technologies
- Chris Miller, Partner, Ice Miller
- Ryan Collins, Special Projects Manager – Broadband Coordinator, Buckeye Hills Regional Council

9:30AM – 10:00AM **Networking Break with Exhibitors**

10:00AM – 10:45AM **The Value & Impact of Research & Brand Positioning**
Moderator – Kimberly Bidy, Manager of Social, Digital and Traditional Media, EPB

- Bill Stiles, The Johnson Group – Director of Strategy & Research

10:45AM – 11:30AM **Building Community Support & Political Will**
Moderator: Bob Knight, Harrison Knight Public Relations
Panelists:

- Molly Kocour Boyle, AT&T Ohio
- Chris Thomas, VP, State Government Affairs, Windstream
- Rob Shema, Director of Government Affairs and Business Development, altafiber

11:30AM – 11:50PM **Fireside Chat with Peter Voderberg, Chief, BroadbandOhio w/ Gary Bolton, FBA – President & CEO**

Nearly 1 million Ohioans do not have access to high-speed internet, and BroadbandOhio is working to ensure all Ohioans can participate in the modern economy. Started in 2020 to find ways to leverage state assets to deliver better broadband, it is responsible for the statewide strategy for closing the digital divide. First up was the creation of a State Broadband Office to help bring other stakeholders into the program. Programs to date have included ensuring educators had access to broadband during the pandemic, a WiFi project focused on MDUs, programs for workforce development, and is the only state that has filed an application for a statewide application for middle mile infrastructure in partnership with Ohio Academic Research Network (OARNet) to expand it, so it hits 22 counties, 2/3rds of all Appalachia counties.

11:50AM – 12:30PM **Networking Lunch-Sponsored by Network Connex**



12:30PM – 1:00PM **Networking Dessert with Exhibitors- Sponsored by Network Connex**



1:00PM – 1:25PM **Fireside Chat – Sam Orth, Chief Technology Officer, City of Columbus w/ Lindsay Miller, President, LIT Consulting**

Columbus and the surrounding Franklin County have long been committed to closing the Digital Equity Gap. The city has been exploring how its 1,200-fiber network, one of the largest one of the largest municipal fiber networks in the country, might be used to enable connectivity options for the city and its residents. This conversation will focus on efforts to connect underserved communities in rural and urban communities and address the affordability gap that is a challenge to so many today. It will also cover the municipalities' efforts to create public/private partnerships as a mechanism for growth for all stakeholders.

- 1:25PM – 2:10PM** **Marketing Strategies for New Product Launches**
Moderator: Kim McKinley, Utopia Fiber
Panelists:
- Steve Kruest, Product Development Director, Breezeline
 - Nancy DeVinay, Lead Marketing Manager, Brightspeed
 - Erica Dooley-Dorocke, VP of Marketing, Smithville Communications
 - Sachin Gupta, Director of Government Business & Economic Development, Centranet
 - Mickey Cloud, Executive Director, The Sasha Group
- 2:10PM – 2:50PM** **The Good, The Bad, & The Ugly...Lessons Learned from Service Providers**
Moderator: Katie Espeseth, EVP New Products, EPB
Panelists:
- John Greene, CEO, New Lisbon Telephone Company
 - Todd Jackson, President, Medina Fiber
 - Misty Tuttle, GM of Business Operations, Horizon Telecom
- 2:50PM – 3:15PM** **Networking Break with Exhibitors**
- 3:15PM – 3:30PM** **NTIA Update**
Ann Zimmerman, Broadband Program Specialist-Ohio, Federal Program Officer,
National Telecommunications and Information Administration
- 3:30PM – 4:15PM** **Industry Trends & Technology Best Practices**
Moderator – Scott Jackson, National Market Manager II, Graybar
Panelists:
- Jeff Brown, Director of Global Marketing, Calix
 - Doug Payauys, Strategic Sales Development Manager, Adtran
 - Doug Maglothin, Partner & Chief Strategy Officer, Leverage Broadband Strategies
 - Michael Quade, Director of Business Development, Home Networking Lead, Nokia
- 4:15PM – 4:30PM** **Closing Remarks**
Gary Bolton, FBA – President & CEO
Joseph Jones, On Trac, Inc. –President / FBA Board Vice Chair
- 4:30 – 5:45** **Networking Reception – *Sponsored by Graybar and Fujitsu***

Broadband services partnership

