



Be Part of Fiber Expansion in  
Communities Across North America

# EXHIBIT & SPONSORSHIP INFORMATION



## 2022 REGIONAL CONNECT LOCATIONS

### Wednesday, March 23

Baton Rouge, LA  
*Crowne Plaza*

### Tuesday, April 19

Providence, RI  
*Omni Providence Hotel*

### Tuesday, August 23

Frisco, CO  
*Copper Mountain Resort*

### Thursday, November 3

Columbus, OH  
*Hilton Columbus Downtown*

---

## WHO WILL ATTEND?

The Regional Fiber Connects will provide a road map to a successful network for those just considering a fiber build, or who have just started the process, including:

- Network operators/service providers
- Electric cooperatives
- Municipalities
- City and community leaders
- Vendors and suppliers

## WHAT WILL BE COVERED

Expert speakers presented peer case studies, best practices for deploying a network, and key insights about the industry's future. They answered questions such as:

- What goes into the design, build, and installation of a network?
- How can I fund my network? What are the pros and cons of each funding model?
- Who are my key partners and how do I tell which vendors are the right fit?
- How should I market my company and retain customers?
- What's on the horizon for the future of fiber?

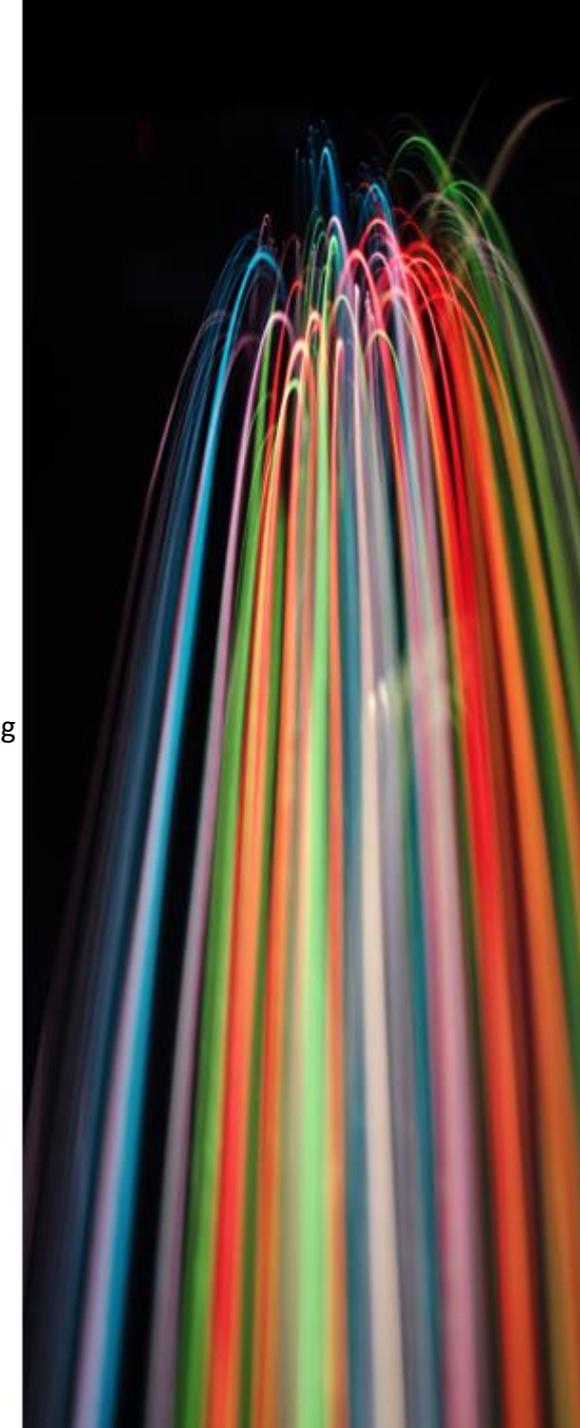




Exhibit at one, or all, of our **2022 Regional Connect** events to put your company front and center with industry and community leaders! Join us and enjoy face-to-face networking opportunities with an audience eager to learn how to bring fiber to their communities.

## TABLE TOP EXHIBIT OPTIONS – CLICK [HERE](#) TO MAKE YOUR PURCHASE!

*Pricing per location*

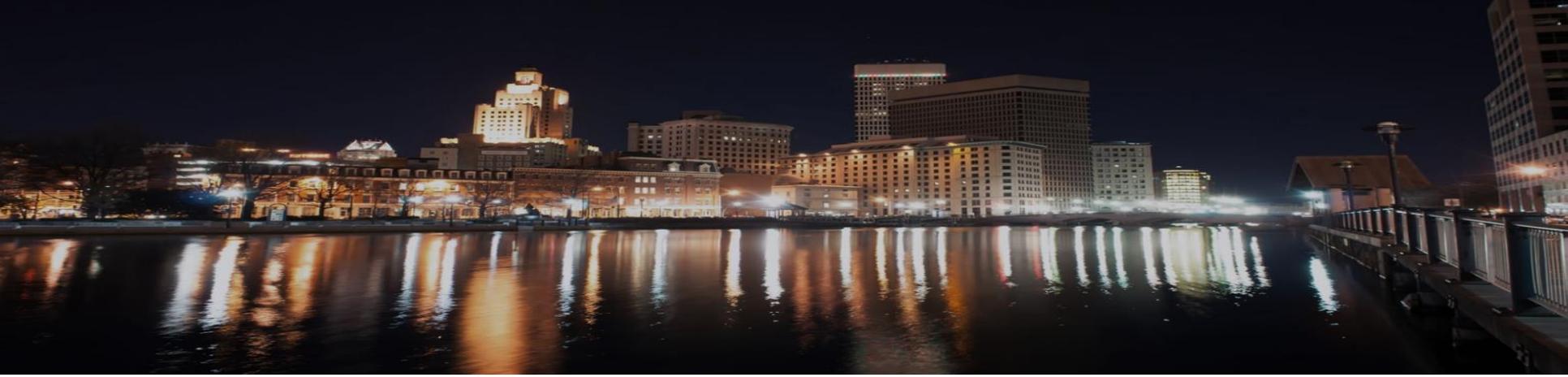
### MEMBER - \$2,750

- Two (2) registration badges
- Post-event attendee list (includes name, company, title, mailing and email address)\*

### NON-MEMBER - \$4,000

- One (1) registration badge
- Post-event attendee list (includes name, company, title, mailing and email address)\*

*\*for attendees who have opted-in to having their information distributed*



## SPONSORSHIP OPPORTUNITIES - CLICK [HERE](#) TO MAKE YOUR PURCHASE!

Elevate your brand and position your executive team as thought-leaders in the most exciting decade in the broadband industry!

Premium sponsorships provide the highest level of exposure before, during, and after the event. A highly visible sponsorship is an effective way to use multiple media formats to surround the North American fiber marketplace with messaging, business insight, and your brand. Our tiered approach to sponsorship offers organizations of all sizes the opportunities to participate.

### PLATINUM SPONSOR – SOLD OUT

*Pricing per location*

\$10,000 Member | \$12,000 Non-Member

Only one (1) available per event

#### PROMINENT BRANDING

- Logo exposure on Regional Connect website, keynote screens, select marketing materials, HTMLs, press release, and social media
- Onsite signage
- 1 post-conference email blast to regional meeting attendees\*

#### ONSITE EXPOSURE

- Four (4) registration badges
- Exclusive sponsorship/speaking opportunity – Opening Session Welcome
- Speaking opportunity on panel discussion (arranged by Conference Chair)
- Table Top Display with first choice to select
- Distribution of marketing literature at registration
- Thank-you announcement
- Post-event attendee list (includes name, company, title, mailing and email address)\*

### GOLD SPONSOR – SOLD OUT

*Pricing per location*

\$7,500 Member | \$9,500 Non-Member

Only four (4) available per event

#### PROMINENT BRANDING

- Logo exposure on Regional Connect website, keynote screens, select marketing materials, HTMLs, press release, and social media
- Onsite signage

#### ONSITE EXPOSURE

- Three (3) registration badges
- Speaking opportunity on panel discussion (arranged by Conference Chair)
- Table Top Display, with second choice to select
- Distribution of marketing literature at registration
- Thank-you announcement
- Post-event attendee list (includes name, company, title, mailing and email address)\*

*\*for attendees who have opted-in to having their information distributed*



## SPONSORSHIP OPPORTUNITIES – FOOD & BEVERAGE

CLICK [HERE](#) TO MAKE YOUR PURCHASE!

Elevate your brand and position your executive team as thought-leaders in the most exciting decade in the broadband industry!

### BREAKFAST SPONSOR

BATON ROUGE | PROVIDENCE | **COLORADO** | **COLUMBUS**

\$2,000 Member | \$3,500 Non-Member

- Logo exposure on Regional Connect website, keynote screens, onsite signage, and napkins
- 2 minute thank-you announcement after breakfast to general session audience
- Ability to provide your own signage during meal break (pull-up banners)

### REFRESHMENT BREAK SPONSOR

BATON ROUGE | PROVIDENCE | **COLORADO** | **COLUMBUS**

\$3,000 Member | \$4,500 Non-Member

- Logo exposure on Regional Connect website, keynote screens, onsite signage, and napkins
- 2 minute pre-AM Break thank-you announcement to general session audience
- Ability to provide your own signage during meal break (pull-up banners)

### LUNCH SPONSOR

**BATON ROUGE** | PROVIDENCE | **COLORADO** | **COLUMBUS**

\$3,000 Member | \$4,500 Non-Member

- Logo exposure on Regional Connect website, keynote screens, onsite signage, and napkins
- 2 minute pre-lunch thank-you announcement to general session audience
- Ability to provide your own signage during meal break (pull-up banners)

### RECEPTION SPONSOR

BATON ROUGE | PROVIDENCE | **COLORADO** | **COLUMBUS**

\$3,000 Member | \$4,500 Non-Member

- Logo exposure on Regional Connect website, keynote screens, onsite signage, and napkins
- 2 minute pre-reception thank-you announcement to general session audience
- Ability to provide your own signage during meal break (pull-up banners)



## SPONSORSHIP OPPORTUNITIES – A LA CARTE OPTIONS

CLICK [HERE](#) TO MAKE YOUR PURCHASE!

Elevate your brand and position your executive team as thought-leaders in the most exciting decade in the broadband industry!

### REGISTRATION SPONSOR

BATON ROUGE | PROVIDENCE | ~~COLORADO~~ | ~~COLUMBUS~~  
\$2,500 Member | \$3,500 Non-Member

- Banner Ad in Email Confirmation with optional link to specified website
- Banner Ad in Know Before You Go email with optional link to specific website
- Onsite signage at registration desk
- Logo exposure on keynote screens

### WI-FI SPONSOR\* - **SOLD OUT**

~~BATON ROUGE~~ | ~~PROVIDENCE~~ | ~~COLORADO~~ | ~~COLUMBUS~~  
\$3,500 Member | \$4,500 Non-Member

- Sponsor to select SSID and Password
- Onsite signage
- Logo exposure on keynote screens

*\*not available in all locations*

### LANYARD SPONSOR – **SOLD OUT**

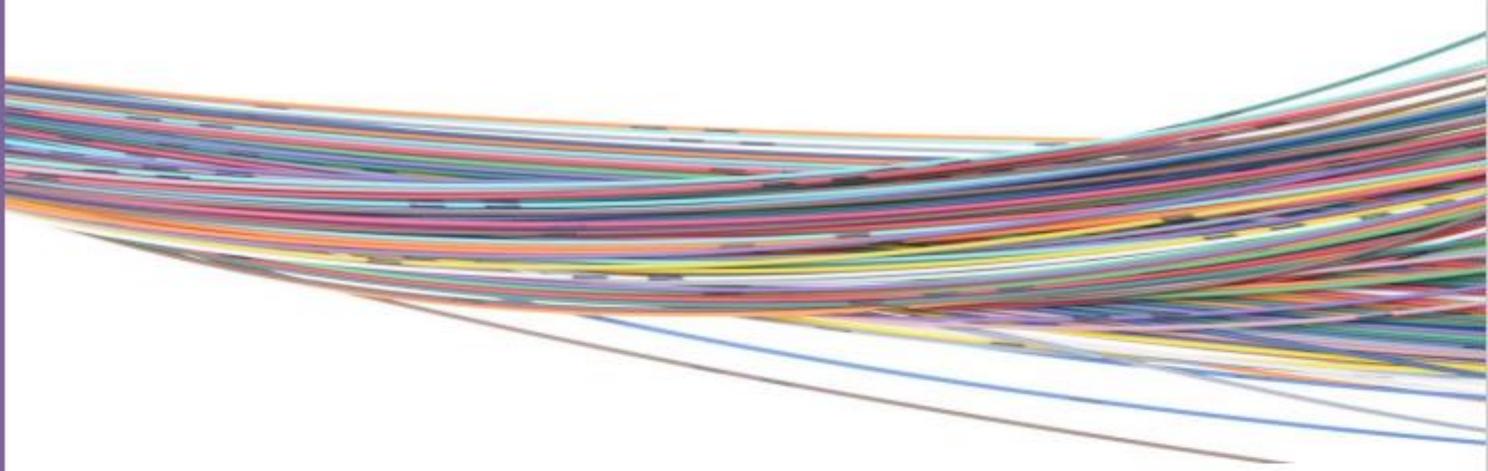
~~BATON ROUGE~~ | ~~PROVIDENCE~~ | ~~COLORADO~~ | ~~COLUMBUS~~  
\$1,000 Member | \$1,500 Non-Member

- Opportunity to supply lanyards with company branding to all registrants
- 200 lanyards to be supplied (attachment specifications to be supplied by FBA)
- Logo exposure on keynote screens

### FOLDER SPONSOR – **SOLD OUT**

~~BATON ROUGE~~ | ~~PROVIDENCE~~ | ~~COLORADO~~ | ~~COLUMBUS~~  
\$1,000 Member | \$1,500 Non-Member

- Opportunity to supply manila folders with company branding to all registrants
- 200 folders to be supplied
- Logo exposure on keynote screens



## Contact Us

Enhance your brand awareness at **2022 Regional Connect** via our variety of sponsorship opportunities. Questions? Let us develop a custom package for your company.



**Lucy Green** | Sales Director

(714) 768-1606

[lgreen@fiberbroadband.org](mailto:lgreen@fiberbroadband.org)



REGIONAL  
FIBER  
CONNECT  
2022