



TO BE THE BEST, **LEARN FROM THE BEST.**

VIRTUAL EDUCATION JULY - DECEMBER 2022

DATE	TIME*	JULY VIRTUAL CLASSES
JUL 25	2:00PM	Summer Lovin' Locks of Color
	5:00PM	Discover What's New

DATE	TIME*	AUGUST VIRTUAL CLASSES
AUG 22	11:00AM	Foundation Mastery Color

DATE	TIME*	SEPTEMBER VIRTUAL CLASSES
SEP 19	11:00AM	Foundation Mastery Color
SEP 26	11:00AM	Discover Goldwell System & Goldwell Education Plus
	2:00PM	KMS Texture Stories
	5:00PM	Fall Back into Color

DATE	TIME*	NOVEMBER VIRTUAL CLASSES
NOV 7	11:00AM	Foundation Mastery Color
NOV 14	11:00AM	Discover What's New
	2:00PM	Holiday Glam Styling
	5:00PM	Holiday Favourites

*All times are Eastern Standard Time.



**DON'T MISS OUT ON VIRTUAL OPPORTUNITIES FOR
 PRODUCT KNOWLEDGE AND BRAND EDUCATION.**

To register, click/tap on the class you would like
 to attend and follow the instructions.



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VIRTUAL EDUCATION CLASS DESCRIPTIONS

SUMMER LOVIN' LOCKS OF COLOR

Love your locks in every season, but especially in the summer months with sunlight. Let our education team inspire you to get the most out of your hair this summer. Be the stylist that's prepared to offer the latest "summer looks" and new "color trends". Get summer ready and love your locks in this session!

DISCOVER WHAT'S NEW

Join our education team as they walk you through what's new with Goldwell & KMS in this "box reveal" session. Learn what is new, the technology and creative service ideas to generate revenue for your salon.

FOUNDATION MASTERY COLOR

Learn all about Goldwell color from A-Z in this comprehensive 4.5 hour virtual class. During this class you will learn all the possibilities the Goldwell Color Portfolio has to offer you and your clients. We will explore System Brand, Colorance, Topchic, Nectaya, Light Dimensions, Special Lift and Elumen! There will be small breaks in between each segment for a healthy mind and body. Questions are welcome and encouraged as this class is designed to gain confidence, creativity and brilliant color results.

DISCOVER GOLDWELL SYSTEM & GOLDWELL EDUCATION PLUS

In this program we will explore the Unlimited freedom to fuel your creativity, Individual color services, customized to fulfill your clients' wishes, and High-performing integrated system to build your confidence for all your color services. We will also create a virtual experience using the Goldwell Education Plus App and Youtube, and to elevate your client consultation with these digital assets.

KMS TEXTURE STORIES

Do you embrace texture in your salon? Do you need more tools to support your client's hair? Let our education team show you how with new and existing KMS products. Join this Texture session with KMS and open your mind to the products and techniques to enhance the experience of styling hair with texture.

FALL BACK INTO COLOR

As stylists we expect a "change" to happen when the summer months are done, and our clients will be demanding a change in their look. Join our Education team as we cover the best practices to darken your clients hair, after a summer of highlights and lighter looks from the summer. Don't be afraid of change, and let's "Fall back into Color"

HOLIDAY GLAM STYLING

Are you trying to figure out which styles are "in" this Holiday season? Don't worry, our education team has planned an amazing session of Holiday styles to get you prepared this holiday season. Sit back, and relax while we get you inspired to add some glamour into your services. Stand out this Holiday season with our Holiday Glam Session!

HOLIDAY FAVOURITES

Get ready for the Holiday season with some amazing gift ideas for your friends and family. Be the highlight of gift giving this holiday season. Let us take you through the various gift giving products that will be sure to light up the faces of your loved ones. Make this Holiday season one to remember with the best gift ideas and stocking stuffers.