

TO BE THE BEST, YOU HAVE TO LEARN FROM THE BEST

## JUNE & JULY 2022

DATE	TIME	SEMINAR
Wed. 6/1	10am	<a href="#">Elumen Revealed – Elumen Paintbox</a>
Wed. 6/1	12pm	<a href="#">Topchic and Colorance Revealed – Color Challenges Solved</a>
Tues. 6/7	10am	<a href="#">Topchic and Colorance Revealed – Build Your Foundation</a>
Wed. 6/8	11am	<a href="#">Goldwell Revealed – Portfolio Review</a>
Tues. 6/14	10am	<a href="#">Dimensions of Light</a>
Tues. 6/14	12pm	<a href="#">NuWave Experience</a>
Wed. 6/15	12pm	<a href="#">Topchic and Colorance Revealed – Build Your Foundation</a>
Tues. 6/21	10am	<a href="#">Dimensions of Creativity</a>
Tues. 6/21	12pm	<a href="#">Goldwell Revealed – Upgrade Your Service Potential</a>
Wed. 6/22	12pm	<a href="#">Dimensions of Light</a>
Tues. 6/28	10am	<a href="#">Goldwell Revealed – Minimal Work with Maximum Results</a>
Tues. 6/28	12pm	<a href="#">Topchic and Colorance Revealed – Grey Coverage</a>
Wed. 7/6	10am	<a href="#">Elumen Revealed – Elumen Paintbox</a>
Wed. 7/6	12pm	<a href="#">Topchic and Colorance Revealed – Color Challenges Solved</a>
Tues. 7/12	10am	<a href="#">Dimensions of Light</a>
Wed. 7/13	11am	<a href="#">Goldwell Revealed – Portfolio Review</a>
Tues. 7/19	10am	<a href="#">Dimensions of Creativity</a>
Tues. 7/19	12pm	<a href="#">Goldwell Revealed – Color My Textured Hair</a>
Wed. 7/20	12pm	<a href="#">Topchic and Colorance Revealed – Build Your Foundation</a>
Tues. 7/26	10am	<a href="#">Goldwell Revealed – Minimal Work with Maximum Results</a>
Tues. 7/26	12pm	<a href="#">Kerasilk Experience – Smoothing and De-Frizz Services</a>
Wed. 7/27	12pm	<a href="#">Dimensions of Light</a>



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# AUGUST 2022

DATE	TIME	SEMINAR
Tues. 8/2	10am	<a href="#">Topchic and Colorance Revealed – Build Your Foundation</a>
Tues. 8/2	1pm	<a href="#">Dimensions of Toning</a>
Wed. 8/3	10am	<a href="#">Elumen Revealed – Elumen Paintbox</a>
Wed. 8/3	12pm	<a href="#">Topchic and Colorance Revealed – Color Challenges Solved</a>
Tues. 8/9	10am	<a href="#">Dimensions of Light</a>
Tues. 8/9	1pm	<a href="#">Blueprinting &amp; Color Theory</a>
Wed. 8/10	11am	<a href="#">Goldwell Revealed – Portfolio Review</a>
Wed. 8/10	2pm	<a href="#">Dimensions of Toning</a>
Tues. 8/16	10am	<a href="#">Dimensions of Creativity</a>
Tues. 8/16	12pm	<a href="#">Goldwell Revealed – Upgrade Your Service Potential</a>
Wed. 8/17	10am	<a href="#">Blueprinting &amp; Color Theory</a>
Wed. 8/17	12pm	<a href="#">Topchic and Colorance Revealed – Build Your Foundation</a>
Tues. 8/23	10am	<a href="#">Goldwell Revealed – Minimal Work with Maximum Results</a>
Tues. 8/23	12pm	<a href="#">Topchic and Colorance Revealed – Grey Coverage</a>
Wed. 8/24	12pm	<a href="#">Dimensions of Light</a>
Tues. 8/30	12pm	<a href="#">Journey to Assist</a>
Wed. 8/31	12pm	<a href="#">Journey to Assist</a>



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## SEPTEMBER 2022

DATE	TIME	SEMINAR
Tues. 9/6	10am	<a href="#">Topchic and Colorance Revealed – Build Your Foundation</a>
Tues. 9/6	1pm	<a href="#">Dimensions of Toning</a>
Wed. 9/7	10am	<a href="#">Elumen Revealed – Elumen Paintbox</a>
Wed. 9/7	12pm	<a href="#">Topchic and Colorance Revealed – Color Challenges Solved</a>
Tues. 9/13	10am	<a href="#">Dimensions of Light</a>
Tues. 9/13	2pm	<a href="#">Topchic &amp; Colorance Revealed-Grey Coverage</a>
Wed. 9/14	11am	<a href="#">Goldwell Revealed – Portfolio Review</a>
Tues. 9/20	10am	<a href="#">Dimensions of Creativity</a>
Tues. 9/20	12pm	<a href="#">Goldwell Revealed – Color My Textured Hair</a>
Wed. 9/21	10am	<a href="#">Blueprinting and Color Theory</a>
Wed. 9/21	12pm	<a href="#">Topchic and Colorance Revealed – Build Your Foundation</a>
Tues. 9/27	10am	<a href="#">Goldwell Revealed – Minimal Work with Maximum Results</a>
Tues. 9/27	12pm	<a href="#">Kerasilk Experience – Smoothing and De-Frizz Services</a>
Wed. 9/28	10am	<a href="#">Blueprinting and Color Theory</a>
Wed. 9/28	12pm	<a href="#">Dimensions of Light</a>



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## OCTOBER 2022

DATE	TIME	SEMINAR
Tues. 10/4	10am	<a href="#">Blueprinting and Color Theory</a>
Tues. 10/4	12pm	<a href="#">Topchic and Colorance Revealed – Build Your Foundation</a>
Wed. 10/5	10am	<a href="#">Elumen Revealed – Elumen Paintbox</a>
Wed. 10/5	12pm	<a href="#">Topchic and Colorance Revealed – Color Challenges Solved</a>
Tues. 10/11	10am	<a href="#">Dimensions of Light</a>
Tues. 10/11	12pm	<a href="#">Dimensions of Toning</a>
Wed. 10/12	11am	<a href="#">Goldwell Revealed – Portfolio Review</a>
Tues. 10/18	10am	<a href="#">Dimensions of Creativity</a>
Tues. 10/18	12pm	<a href="#">Goldwell Revealed – Upgrade Your Service Potential</a>
Wed. 10/19	12pm	<a href="#">Topchic and Colorance Revealed – Build Your Foundation</a>
Tues. 10/25	10am	<a href="#">Goldwell Revealed – Minimal Work with Maximum Results</a>
Tues. 10/25	12pm	<a href="#">Topchic and Colorance Revealed – Grey Coverage</a>
Wed. 10/26	12pm	<a href="#">Dimensions of Light</a>
Wed. 10/26	2pm	<a href="#">Dimensions of Toning</a>



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## NOVEMBER 2022

DATE	TIME	SEMINAR
Tues. 11/1	10am	<a href="#">Blueprinting and Color Theory</a>
Tues. 11/1	12pm	<a href="#">Topchic and Colorance Revealed – Build Your Foundation</a>
Wed. 11/2	10am	<a href="#">Elumen Revealed – Elumen Paintbox</a>
Wed. 11/2	12pm	<a href="#">Topchic and Colorance Revealed – Color Challenges Solved</a>
Tues. 11/8	10am	<a href="#">Dimensions of Light</a>
Tues. 11/8	1pm	<a href="#">Topchic &amp; Colorance Revealed-Grey Coverage</a>
Wed. 11/9	10am	<a href="#">Blueprinting and Color Theory</a>
Wed. 11/9	2pm	<a href="#">Topchic &amp; Colorance Revealed-Grey Coverage</a>
Tues. 11/15	10am	<a href="#">Dimensions of Creativity</a>
Tues. 11/15	12pm	<a href="#">Goldwell Revealed – Color My Textured Hair</a>
Wed. 11/16	12pm	<a href="#">Topchic and Colorance Revealed – Build Your Foundation</a>
Wed. 11/16	2pm	<a href="#">Goldwell Revealed-Upgrade Your Service Potential</a>



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## Class Descriptions

**Blueprinting and Color Theory:** Just getting out of beauty school and need a refresher on basic color theory? Then join us to deepen your understanding and learn how to leverage this knowledge to formulate Goldwell color with predictability.

**Dimensions of Light:** Explore Goldwell's vast portfolio of lightening products. No matter what dimension of lightness you are looking to achieve, we've got you covered. **(Up to 90 minutes)**

**Dimensions of Creativity:** Now that you've mastered the perfect lightening and toning, open the door to endless opportunities with your creativity.

**Goldwell Revealed – Portfolio Review:** Looking to know more about what we have to offer? Join us in this conversation of an overview of our innovative portfolio. **(Up to 90 minutes)**

**Goldwell Revealed – Color My Textured Hair:** Explore inspirational highlighting techniques that are simple yet could be dramatic. Discover formula's that avoid damage and maintain the integrity of textured hair. Have fun in this class learning on-trend color placements that achieve beautiful blondes, brunettes, and rich reds.

**Goldwell Revealed – Minimal Work with Maximum Results:** Maximize your color results with simple techniques, ready to use patterns and a breakdown of placement theory. This class will provide you the ultimate creativity to develop your own custom techniques.

**Goldwell Revealed - Upgrade Your Service Potential:** Grow your knowledge and services with Goldwell's quick and easy portfolio options, like @PurePigments, Power Toning, BondPro+, Men ReShade, Brighteners & Soft Color. Upgrade your income in 0 to 20 minutes!

**Journey to Assist:** is a crash course in basic color theory. In three 30-90 minute sessions, attendees learn how to formulate with predictable results and how to: mix, measure and apply the key pieces of the Goldwell portfolio. The result is greater confidence with client interaction. This is a great supplement to any in-salon training that salons provide to new stylists.

**Kerasilk Experience - Smoothing & De-Frizz Services:** From reducing and reshaping curl, to smoothing and softening unruly hair, the Kerasilk Keratin Treatment is a must-have addition to your texture portfolio. Give your clients a luxury experience with Color, Control, Repower, Revitalize & Reconstruct services. **(Up to 90 minutes)**

**NuWave Experience:** Work with the texture, not against it! Goldwell introduces an incredible innovation in texture and shape change: NUWAVE. The first semi-permanent shape change service for effortless waves and smart process control. It's revolutionary!

**Topchic & Colorance Revealed – Build Your Foundation:** Experience the world of Topchic and Colorance. Gain confidence using semi, demi & permanent hair color effectively within the Goldwell Service Cycle. Learn the tips and tricks that make Goldwell the perfect partner to all your hair color needs. **(Up to 90 minutes)**

**Topchic & Colorance Revealed - Color Challenges Solved:** Professional salon solutions for turning color challenges into thrilling results. From removing color, coloring darker, tinting back, to overcoming color fading, we've got you covered.

**Topchic & Colorance Revealed - Grey Coverage:** Explore grey coverage options that are as diverse as your salon clients. Discover the differences in coverage options, techniques, and customizable formulations for stubborn grey.

