

2021 GovTravels Symposium Prospectus

Sponsorship Program

**There is a limit of 50 total sponsors and exhibitors for the virtual event*

Platinum Sponsor \$3,000

- Recognition by moderator at the beginning of conference and between sessions
- Your company logo will link to your website on registration website
- Company listing with your logo in the Virtual Exposition Directory
- Listing in the DTJ magazine with your logo
- Recognition in the Source (weekly e-newsletter) with your linked logo
- One (1) Standard Virtual Booth Packet (option to upgrade to Premium)
- Four (4) full event registrations (including one with the standard booth)

Gold Sponsor \$2,200

- Recognition by moderator at the beginning of conference and between sessions
- Your company logo will link to your website on registration website
- Company listing with your logo in the virtual Exposition Directory
- Listing in the DTJ magazine with your logo
- Recognition in the Source (weekly e-newsletter) with your linked logo
- One (1) Standard Virtual Booth Packet
- Three (3) full event registrations (including one with the standard booth)

Silver Sponsor \$1,600

- Recognition by moderator at the beginning of conference and between sessions
- Recognition by company name on the registration website
- Company name listing in the Virtual Exposition Directory
- Company name listing in the DTJ magazine
- Company name listing in the Source (weekly e-newsletter)
- \$100 Discount towards Standard or Premium Virtual Booth Packet
- Two (2) full event registrations

Bronze Sponsor \$700

- Recognition by moderator at the beginning of conference and between sessions
- Recognition by company name on the registration website
- Company name listing in the Virtual Exposition Directory

- Company name listing in the DTJ magazine
- Company name listing in the Source (weekly e-newsletter)
- One (1) full event registration

Virtual Exhibitor Program

Virtual Booth

Exhibitors can represent your organization through your own Virtual Booth. You can customize your booth by adding content like bios and services, uploading photos and videos, and by offering unique information to attendees about your organization. Virtual Booths also allow the booth hosts to interact with attendees through virtual meetings and calls in real time.

There are two Virtual Booth Package options:

Premium Packet – NDTA Corporate Member \$300, Non-Member \$400, Military/Gov't \$250

All of the Standard Packet benefits (see below) plus the following:

- Premium section in the Virtual Expo with larger booth size
- One (1) additional, full event registration (total of two)
- Booth visibility including booth content for 90 days post Symposium

Standard Packet (also included in Premium Packet) – NDTA Corporate Member \$200, Non-Member \$300, Military/Gov't \$175

- *Ability to schedule virtual meetings with targeted attendees (Matchmaking)*
- One (1) full event registration
- Customizable booth, which could include attendee surveys, brochures, videos, giveaways, links and more
- Ability to have one-on-one Zoom meetings with attendees
- Free webinar tech support and how to make the most of your Virtual Booth
- Exhibitors receive lead contact information from attendees who messaged them to learn more about their product or services.
- Real-time insights offer a view showing which attendees visited their booth, as well as how many
- Company listing in the Virtual Exposition Directory

