

KAO SALON
VIRTUAL
EDUCATION.US
 GOLDWELL. KMS ORIBE



Date & Time	Class Topic
Tuesday 10/5 9AM	New Products Revealed – 30 Minutes LIVE
Tuesday 10/5 10AM	Topchic and Colorance Revealed - Grey Coverage
Tuesday 10/5 12PM	Dimensions of Light
Wednesday 10/6 10AM	Goldwell Revealed – Color Challenged Solved
Wednesday 10/6 12PM	Goldwell Revealed - Portfolio Review
Wednesday 10/6 2PM	New Products Revealed – 30 Minutes LIVE
Tuesday 10/12 9AM	Goldwell Revealed - Upgrade Your Service Potential
Tuesday 10/12 11AM	Topchic & Colorance Revealed - Build Your Foundation
Tuesday 10/12 2PM	New Products Revealed – 30 Minutes LIVE
Wednesday 10/13 12PM	New Products Revealed – 30 Minutes LIVE
Wednesday 10/13 1PM	Goldwell Revealed - Color My Textured Hair
Wednesday 10/13 3PM	Goldwell Revealed - Minimal Work with Maximum Results
Tuesday 10/19 11AM	New Products Revealed – 30 Minutes LIVE
Tuesday 10/19 12PM	Customized Styling Revealed – LIVE Techniques & Inspiration
Tuesday 10/19 2PM	Dimensions of Toning
Wednesday 10/20 10AM	Topchic & Colorance Revealed - Build Your Foundation
Wednesday 10/20 12PM	Elumen Paint Box
Tuesday 10/26 11AM	New Products Revealed – 30 Minutes LIVE
Tuesday 10/26 12PM	NuWave Experience
Tuesday 10/26 2PM	Dimensions of Light
Wednesday 10/27 12PM	Kerasilk Experience - Smoothing & DeFrizz Services
Wednesday 10/27 2PM	Dimensions of Creativity

All class times are listed in Eastern Standard Time. Use this [link](#) to convert the time to your city.

Scan me with your smartphone or click on the linked class topics to register



“To be the best, you have to learn from the best”

KAO SALON
VIRTUAL
EDUCATION.US
 GOLDWELL. KMS ORIBE

“To be the best, you have to learn from the best”

Dear Stylist,

Thank you for your continued investment in your education with Kao Salon. We wish you many successes in this holiday season.

- *Charles Elias, Associate Director of Education*

Scan me with your smartphone or click on the linked class topics to register



All class times are listed in Eastern Standard Time. Use this [link](#) to convert the time to your city.

Date & Time	Class Topic
Tuesday 11/2 12PM	Dimensions of Light
Tuesday 11/2 12PM	Goldwell Revealed – Color Challenged Solved
Tuesday 11/2 2PM	New Products Revealed – 30 Minutes LIVE
Wednesday 11/3 11AM	Customized Styling Revealed - LIVE Techniques & Inspiration
Wednesday 11/3 1PM	Dimensions of Toning
Tuesday 11/9 11AM	New Products Revealed – 30 Minutes LIVE
Tuesday 11/9 12PM	Elumen Paint Box
Tuesday 11/9 2PM	Dimensions of Creativity
Wednesday 11/10 11AM	Kerasilk Experience - Smoothing & DeFrizz Services
Wednesday 11/10 1PM	Goldwell Revealed - Minimal Work with Maximum Results
Tuesday 11/16 10AM	New Products Revealed – 30 Minutes LIVE
Tuesday 11/16 11AM	Goldwell Revealed - Portfolio Review
Tuesday 11/16 1PM	Topchic and Colorance Revealed - Grey Coverage
Wednesday 11/17 10AM	Topchic & Colorance Revealed - Build Your Foundation
Wednesday 11/17 12PM	Goldwell Revealed - Upgrade Your Service Potential



KAO SALON
VIRTUAL
EDUCATION.US
GOLDWELL. KMS ORIBE

Class Descriptions

Customized Styling Revealed – LIVE Techniques & Inspiration: This class will encourage you and your team to take your styling skills to the next level. Walk away equipped with quick-hit techniques and inspirational braiding tricks that will not only elevate your skillsets but also promote retail.

Dimensions of Light: Explore Goldwell's vast portfolio of lightening products. No matter what dimension of lightness you are looking to achieve, we've got you covered. **(up to 90 minutes)**

Dimensions of Toning: Continuing on your Dimensions of Light journey, learn expert toning and customizing the finished results after lightening services.

Dimensions of Creativity: Now that you've mastered the perfect lightening and toning, open the door to endless opportunities with your creativity.

Elumen Paintbox: Expand your pursuit to learn how to achieve brilliant color results with exceptional shine and durability with Elumen. This technology allows you to enhance your creativity and offer new, brilliant, long-lasting color results for your clients.

Goldwell Revealed – Portfolio Review: Looking to know more about what we have to offer? Join us in this conversation of a top line overview of our innovative portfolio. **(up to 90 minutes)**

Goldwell Revealed – LIVE Color My Textured Hair: Explore inspirational highlighting techniques that are simple, yet could be dramatic. Discover formula's that avoid damage and maintain the integrity of textured hair. Have fun in this class learning on-trend color placements that achieve beautiful blondes, brunettes and rich reds.

Goldwell Revealed – Minimal Work with Maximum Results: Maximize your color results with simple techniques, ready to use patterns and a breakdown of placement theory. This class will provide you the ultimate creativity to develop your own custom techniques.

Goldwell Revealed - Upgrade Your Service Potential: Grow your knowledge and services with Goldwell's quick and easy portfolio options, like @PurePigments, Power Toning, BondPro+, Men ReShade, Brighteners & Soft Color. Upgrade your income in 0 to 20 minutes!

Kerasilk Experience - Smoothing & De-Frizz Services: From reducing and reshaping curl, to smoothing and softening unruly hair, the Kerasilk Keratin Treatment is a must-have addition to your texture portfolio. Give your clients a luxury experience with Color, Control, Repower, Revitalize & Reconstruct services. **(up to 90 minutes)**

New Products Revealed – 30 Minutes LIVE: Get the scoop on what's new and tips from Goldwell, KMS, and VARIS.

NuWave Experience: WORK WITH THE TEXTURE, NOT AGAINST IT! Goldwell introduces an incredible new innovation in texture and shape change: NUWAVE. The first semi-permanent shape change service for effortless waves and smart process control. IT'S REVOLUTIONARY!

Topchic & Colorance Revealed – Build Your Foundation: Experience the world of Topchic and Colorance. Gain confidence using semi, demi & permanent hair color effectively within the Goldwell Service Cycle. Learn the tips and tricks that make Goldwell the perfect partner to all of your hair color needs. **(up to 90 minutes)**

Topchic & Colorance Revealed - Color Challenges Solved: Professional salon solutions for turning color challenges into thrilling results. From removing color, coloring darker, tinting back, to overcoming color fading, we've got you covered.

Topchic & Colorance Revealed - Grey Coverage: Explore grey coverage options that are as diverse as your salon clients. Discover the differences in coverage options, techniques, and customizable formulations for stubborn grey.

“To be the best, you have to learn from the best”