

KAO SALON  
**VIRTUAL**  
EDUCATION.US  
GOLDWELL. KMS ORIBE

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**TOPCHIC & COLORANCE  
REVEALED**

Experience the world of Topchic & Colorance. Gain confidence to use demi & permanent hair color effectively within the Goldwell Service Cycle. Learn the tips and tricks that make Goldwell the perfect partner to all your hair color needs.



**BLONDE AMBITION**

Highlighting, decolorizing and toning services: we have it covered. Learn about the endless ways to create the perfect blonde using Goldwell's blonding portfolio.



**NEW ELUMEN REVEALED –  
ELUMEN PAINTBOX**

Expand your pursuit to learn how to achieve brilliant color results with exceptional shine and durability with Elumen. This technology allows you to enhance your creativity and offer new, brilliant, long-lasting color results for your clients.



**NEW TOPCHIC & COLORANCE REVEALED –  
COLOR CORRECTION**

Professional salon solutions for turning color challenges into thrilling results. From removing color, coloring darker, filling, tinting back, to overcoming color fading.



**NEW BLONDE AMBITION NEXT LEVEL –  
CREATIVE BLONDE TONING**

An experience designed specifically for salon professionals who want to learn how to grow their blonding business through creative formulation and techniques.



*“To be the best, you have to learn from the best”*