

DRIVING CHANGE TOGETHER

January 22 - 23, 2020
Washington, DC



SUMMIT AGENDA

Wednesday, January 22

1:00 PM-1:30 PM

Registration Opens and Lunch Available

1:30 PM-1:45 PM

Opening Welcome

Main Conference Room – 1st Floor

Cost & Delivery Institute Chairs will welcome attendees to the 18th annual Employers' Summit on Health Care Costs and Solutions.

Barbara Brickmeier, formerly Vice President, Benefits, **IBM Corporation**

David Nill, M.D., Vice President and Chief Medical Officer, **Cerner Corporation**

Ellen Kelsay, Chief Strategy Officer, **Business Group on Health**

Pam Kalen, Vice President, **Business Group on Health**

1:45 PM-2:45 PM

Large Group Benchmarking

Main Conference Room – 1st Floor

Benefit leaders reflect on 2019 initiatives and discuss strategy for 2020 and beyond. This interactive session will include dynamic polling, employer benchmarking, and sharing of best practices and insights.

Dylan Landers-Nelson, Director, **Business Group on Health**

2:45 PM-3:15 PM

Smoothies & Well-being Break

3:15 PM-4:15 PM

Benchmarking Sessions – Hear from peers and share your thoughts after a brief opening presentation from employers and experts.

1A Pharmacy Benefit Cost Control and Transformation

Business Group Board Room – 2nd Floor

Specialty pharmacy drug costs continue to be a top cost driver for employers. Some 86% of large employers are concerned about the impact of new million dollar (or more) treatments that are increasingly hitting the market. Discuss tactics to hold down pharmacy costs while providing access to plan members who need appropriate medications.

Dele Solaru, PharmD, Head of Pharmacy, **U.S. Office of Personnel Management**

1B Cost Control Strategies

Board Room – 1st Floor

There's always more to cover than we can fit on the agenda, so this session is carved out for employers to talk about other strategies on their mind. Want to benchmark on virtual solutions, COE strategy, musculoskeletal conditions or another topic? Here's the venue to do it.

1C Rethinking RFPs in the Age of Industry Consolidation

Video Conferencing Room – 1st Floor

It seems like every major carrier has a PBM and vice versa in 2020. Point solution vendors are merging, partnering with carriers or, in some cases, disappearing. Local market dynamics vary across the country and health care provider networks change regularly. What should employers include in their RFPs to reflect this new reality and achieve effective vendor partnerships?

Kendell Sherrer, Vice President, Global Benefits, **Cardinal Health**

1D Innovative Approaches to Maternity Care

Business Group DC Room – 2nd Floor

The U.S. has the dubious distinction of having some of the highest maternal mortality and unnecessary c-section rates among wealthy countries. This session will combine a presentation from subject matter expert Dr. Levin-Scherz on the interaction between network design, health care purchasing strategy and social determinants of health that have led us to this point, as well as ample time to benchmark with your peers on employer strategy.

Jeffrey Levin-Scherz, MD, Assistant Professor, **Harvard T.H. Chan School of Public Health** / National Co-Leader, Health Management Practice, **Willis Towers Watson**

4:15 PM-4:30 PM

Transition Back to Main Conference Room

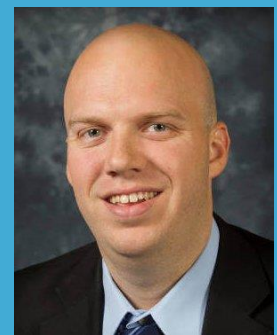
4:30 PM-5:30 PM

Keynote Presentation – Supporting Employees in Times of Vulnerability

Main Conference Room – 1st Floor

A growing awareness of social determinants of health is changing the conversation in health care, but what can employers do to help employees with broader challenges like transportation, financial security, neighborhood safety, and other “determinants”? David Smith will share insights from public sector payers’ experience with addressing member health holistically, where they live, work, and the time in between.

David Smith, Medicaid Transformation Project Executive, **Avia**



David Smith
Medicaid Transformation
Project Executive, **Avia**

5:30 PM-5:45 PM

Transition to Welcome Reception

The welcome reception will be held at the Hyatt Regency Washington on Capitol Hill, just around the corner from the Business Group’s office.

5:45 PM-7:15 PM

Welcome Reception & Dinner

Network and socialize with other employer leaders in health care over buffet dinner and drinks.

7:15 PM

Reception Concludes

The Hyatt Regency is also the conference hotel, so it’s only a short elevator ride “home.”

Thursday, January 23

8:00 AM-8:30 AM

Congress With Your Coffee

Main Conference Room – 1st Floor

Buckle up – it’s another presidential election year. While attendees enjoy breakfast, the Business Group’s vice president of public policy will give an update of the upcoming primaries’ implications for large employers and lead a conversation about your policy priorities for 2020 and beyond

Steve Wojcik, Vice President, Public Policy, **Business Group on Health**

8:30 AM-8:45 AM

Welcome Back: What Did We Learn Yesterday?

Main Conference Room – 1st Floor

8:45 AM-9:45 AM

Plenary Panel: Optimizing the Primary Care Experience*Main Conference Room – 1st Floor*

Primary care is the basis for any high functioning health system and the “front door” for many people’s experience with health care. Less than 10% of health care spending goes toward primary care, yet it significantly impacts the other 90% through care coordination, referrals, prevention, prescribing, and patient navigation. Unfortunately, it can be hard to access, confusing, costly, and uneven in quality. An optimal primary care experience is essential, but what does it look like and what’s needed to achieve it?

Amy Cheslock, President, Privia Medical Group – Georgia, **Privia Health**

Rushika Fernandopulle, MD, Co-Founder and CEO, **Iora Health**

Marc Neely, President and CEO, **UnitedHealthcare of Colorado and Wyoming**

Moderator: Dylan Landers-Nelson, Director, **Business Group on Health**

9:45 AM-10:30 AM

Looking for Quality in All the Right Places: A Fireside Chat with an Employer Leader on Identifying Value in Primary Care, Mental Health, Radiology, and More*Main Conference Room – 1st Floor*

The “principle of the drunkard’s search” suggests we often search for something where it’s easiest to look, rather than where it’s most likely to be. For employers looking for value, it’s often the case that costs are easiest to see, but true value lies at the intersection of cost, quality and experience. Hear from a leading employer on how they identify value in health care, along with examples of how they’re driving it in their 2020 strategy.

Lisa Woods, Senior Director, Strategy and U.S. Benefits, **Walmart**



Lisa Woods
Senior Director, Strategy
and U.S. Benefits,
Walmart

10:30 AM-11:00 AM

Fitness Break

11:00 AM-11:45 AM

What your CFO is Hearing When We “Speak Benefits”*Main Conference Room – 1st Floor*

We live in a universe of constrained resources, unfortunately. For health benefits professionals, it’s an imperative to speak the language of your colleagues in the finance department to better understand their concerns and influence change within your organization. Two C-suite leaders will provide insights on how to reach consensus between finance and benefits.

David Rodriguez, PhD, Executive Vice President and Global Chief Human Resources Officer, **Marriott International**

Eric Palmer, Executive Vice President and Chief Financial Officer, **Cigna**

Moderator: Magda Rusinowski, Vice President, **Business Group on Health**

11:45 AM-12:15 PM

Insights from the Business Group's Evidence-based Benefit Design Committee and Pharmacy Benefit Committee

Main Conference Room – 1st Floor

The Summit is already almost over, but the Business Group's Cost & Delivery Institute brings together employer leaders to continue conversations on Summit agenda topics – and so much more – throughout the year. Hear from employer chairs of the [Evidence-based Benefit Design Committee](#) and [Pharmacy Benefit Committee](#) on top 2019 insights from each group.

Yvonne Frame, Manager, Worldwide Benefits Design, **Cerner Corporation**

Philip Ransdell, Senior Director, **Cracker Barrel Old Country Store**

Moderator: Jennifer Wagner, Manager, **Business Group on Health**

12:15 PM-1:00 PM

Networking Lunch & Grand Prize Drawing

1:00 PM-2:00 PM

Benchmarking Sessions – Hear from peers and share your thoughts after a brief opening presentation from employers and experts.

2A From Full Replacement to Choice in Plan Design

Business Group Board Room – 2nd Floor

The tide appears to be reversing from a decade long increase in the number of employers moving toward full replacement consumer-directed health plans (CDHPs) to adding plan design choices back in. In 2020, 25% of large employers offer a full replacement CDHP, down from a high of 39% in 2018. Employee friction, concerns about rising out-of-pocket costs for individuals, the delay of the Cadillac tax, and a strong labor market are all pushing employers to rethink their CDHP strategy, but can your company afford to go back to offering richer plans and what is the price if you don't?

Vito Rubino, Head of Benefits Design, **MassMutual**

Jennifer Myszkowski, Benefits Communications, **MassMutual**

Mike Ventrone, Vice President, Global Benefits, **Honeywell**

2B Roundup of Recent Business Group Employer Survey Results

Video Conferencing Room – 1st Floor

The Business Group's benchmarking team will summarize the major findings from our recent employer surveys to kick off an employer discussion of results, trends, and future research to support your benefits strategy.

Brenna Shebel, Vice President, **Business Group on Health**

2C: Energize your Employees' Engagement

Business Group DC Room – 2nd Floor

Implementing engagement platforms is the top priority for 26% of large employers in 2020. This makes sense – your health care strategy has no chance of success without meaningful engagement from plan members. Share ideas with your employer peers and hear from a leader in employee engagement.

Pam Ventura, Head of Benefits, **Capital One**

2D: Actionable Strategies to Address Mental Health*Board Room – 1st Floor*

Accessing mental health services is a significant challenge for millions of Americans. A lack of in-network providers, unclear standards for quality, long wait times, high costs of care, siloes between mental health and “physical” health providers, and stigma all contribute to this access challenge. Benchmark with your peers on how to infuse mental health into your overall health care strategy to make care more easily accessible to employees and dependents.

Linda Brady, Health Care Strategy and Policy, **Boeing**

2:00 PM-2:05 PM

Transition to Main Conference Room

2:05 PM-3:05 PM

Plenary Panel: The Pharmaceutical Supply Chain Needs an Rx

We have reached a tipping point where major industry stakeholders claim readiness for disruption yet resist “first out of the gate” status. Treading water in a limbo environment dominated by regulatory and political chaos, market pressure, and media scrutiny, regular people and their employers continue paying sky-high and escalating drug prices. Join this panel to hear how we might move toward an alternative model that promotes a consumer-focused design, bucks status quo, and embraces a combined value and innovation proposition.

Sheila Savageau, U.S. Healthcare Leader, **General Motors**

Philip Ransdell, Senior Director, Benefits, **Cracker Barrel Old Country Store, Inc.**

Michael Manolakis, PharmD, PhD, Vice President, Health and Benefits, Pharmacy Practice, **Aon**

Moderator: Tiffany McCaslin, Director, Advocacy & External Affairs, **Business Group on Health**

3:05 PM-3:30 PM

Summit Wrap-up and Evaluation

Magda Rusinowski, Vice President, **Business Group on Health**