



2014 NATIONAL SMART START CONFERENCE MAY 5TH – 8TH GREENSBORO, NC JOSEPH S. KOURY CENTER

SPONSORSHIP OPPORTUNITIES

For more than a decade, thousands of early education leaders have traveled to North Carolina for this one-of-a-kind event; the nation's largest conference devoted to early education systems and strategies.

BECOME A SPONSOR OF THE 2014 NATIONAL SMART START CONFERENCE AND get your brand in front of 1,000 decision-makers from all facets of early care and education. Show your commitment to an issue that military leaders have called a matter of urgent national security; economists have called critical to America's competitive future; law enforcement officials have called a key tool in reducing crime and educators have called vital to academic success—early care and education!

CONFERENCE CHAMPION SPONSORSHIP – \$5,000

CHAMPION BENEFITS INCLUDE:

- Full-day of exhibiting with one 10'x10' booth.
To ensure foot traffic to your space, attendees who visit all sponsor booths will receive a free Smart Start t-shirt.
- Listing on conference website.
- Half-page acknowledgement in conference program.
- Two complimentary registrations.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only, in registration bags. Items subject to approval by NCPC.

CONFERENCE LEADER SPONSORSHIP – \$3,000

LEADER BENEFITS INCLUDE:

- Listing on conference website.
- Quarter-page acknowledgement in conference program.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NCPC.

ADD-ON OPPORTUNITIES 

TO BECOME A SPONSOR OR REQUEST ADDITIONAL INFORMATION,
CONTACT YVONNE HUNTLEY AT 919-821-9573 OR YHUNTLEY@SMARTSTART.ORG

2014 NATIONAL SMART START CONFERENCE MAY 5TH–8TH GREENSBORO, NC

ADD-ON SPONSORSHIP OPPORTUNITIES

THE FOLLOWING SPONSORSHIPS ARE AVAILABLE AS ADD-ON OPPORTUNITIES TO CONFERENCE SPONSORSHIP

PRECONFERENCE SPONSOR (ONE AVAILABLE)

\$5,000 (TOTAL: \$10,000/\$8,000)

The preconference provides an opportunity to explore a topic more in-depth. In addition to the Conference Sponsorship benefits, this includes:

- Prominent recognition on marketing materials highlighting the preconference.
- Prominent recognition on signage at preconference acknowledging sponsorship.
- Acknowledgement of sponsorship from podium.
- Permission to distribute materials prior to start of event.
- Two additional complimentary registrations (for a total of 4).
- Upgrade to full-page acknowledgement in conference program.

T-SHIRT SPONSOR (ONE AVAILABLE)

\$3,000 (TOTAL: \$8,000/\$6,000)

Everyone wants a conference t-shirt! Provides long-lasting visibility for your brand. In addition to the Conference Sponsorship, this includes:

- Your company logo on conference t-shirt.
- Additional complimentary registration (for a total of 3).

EVENING RECEPTION SPONSOR (ONE AVAILABLE)

\$1,000 (TOTAL: \$6,000/\$4,000)

Who doesn't like a party? The evening reception is one of the most popular conference events. In addition to the Conference Sponsorship, this includes:

- Signage at event acknowledging sponsorship and permission to provide napkins, cups, and/or promotional items with logo.

OPENING KEYNOTE SPONSOR (ONE AVAILABLE)

\$5,000 (TOTAL: 10,000/\$8,000)

The Opening Keynote always draws a large crowd and features a nationally-recognized speaker. In addition to the Conference Sponsorship benefits, this includes:

- Prominent recognition on marketing materials highlighting the keynote speaker.
- Prominent recognition on signage at event acknowledging sponsorship.
- Acknowledgement of sponsorship from podium.
- Permission to distribute materials prior to start of event.
- Two additional complimentary registrations (for a total of 4).
- Upgrade to full-page acknowledgement in conference program.

REGISTRATION BAG SPONSOR (ONE AVAILABLE)

\$2,000 (TOTAL: \$7,000/\$5,000)

The sponsorship that keeps on giving! Registration bags are carried throughout the conference and used again and again when attendees go home. In addition to the Conference Sponsorship, this includes:

- Company logo on Conference Bag.
- Additional complimentary registration (for a total of 3).

CLOSING KEYNOTE LUNCH SPONSOR (ONE AVAILABLE)

\$5,000 (TOTAL: \$10,000/\$8,000)

The Celebration Lunch is the conference's must-attend social event. Attendees come together to wrap up the conference and celebrate their accomplishments. In addition to the Conference Sponsorship, this includes:

- Prominent recognition on marketing materials highlighting the keynote speaker.
- Prominent recognition on signage at event acknowledging sponsorship.
- Acknowledgement of sponsorship from podium.
- Two additional complimentary registrations (for a total of 4).
- Upgrade to full-page acknowledgement in conference program.

ATTENDEE NAME BADGE HOLDER (ONE AVAILABLE)

\$1,000 (TOTAL: \$6,000/\$4,000)

Have conference attendees wear your logo around their neck! In addition to the Conference Sponsorship, this includes:

- Company logo on every attendee badge holder.
- Additional complimentary registration (for a total of 3).

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NOTE THAT ANY UNEXPENDED ADD-ON FUNDS MAY BE USED FOR OTHER CONFERENCE EXPENSES.