

Privacy Policy

We have adopted this statement (the "Privacy Policy") in order to inform you of its policies with respect to information collected from the website,

<https://ww2.eventrebels.com/er/EventHomePage/CustomPage.jsp?ActivityID=5838&ItemID=21626> (the "Site").

Your use of the Site constitutes your acceptance of the terms of the Privacy Policy and the [Terms and Conditions](#). In particular, by using the Site you consent to our collection, use, disclosure and international transfer of your personal information, as described below. As the Privacy Policy may be revised by us from time to time, you should review this page regularly to ensure that you are aware of any change to its terms.

COLLECTION AND USE OF INFORMATION

Automatic collection of anonymous information

When you visit the Site, like when you visit most other websites, certain anonymous information about your visit is automatically logged, which may include information about the type of browser you use, the server name and IP address through which you access the Internet, the date and time you access the site, the pages you access while at the Site, and the Internet address of the website, if any, from which you linked directly to the Site. This information is not personally identifiable.

Anonymous information that we collect in connection with your use of the Site is used by us solely for internal purposes (such as evaluation of Site use, assessment and improvement of Site performance and improvement of the functionality and services that we are able to offer) and is not used to target individuals for marketing or recruitment.

Registration and other personal identifiable information

When you register with the Site, we may ask you to provide certain personally identifiable information about yourself. Personally identifiable information is any information that concerns you individually and would permit someone to contact you, for example, your name, address, telephone/fax number, email address and other contact information, the organization you come from, account password or any information you submitted to us that identifies you individually.

Where you register with us and provide us with personally identifiable information about yourself, we will use that information to contact you and provide you with information to

keep you informed about events, publications, contests, partnerships, polls and other educational materials, products and services related to L'Oreal that may be of interest to you and notify you about important functionality changes to the Site.

Cookies

Our web servers may also place a “cookie” on the hard drive of your computer (a small data file) when you first connect to the Site. This allows us to recognize your computer on return visits, and helps us study traffic patterns on the Site, to improve the Site and the services that we provide. For more information about cookies and for guidance on how to refuse cookies, please see the heading below “Cookies”.

Public Forum

From time to time you may be able to participate in certain activities on the Site, such as chat rooms or bulletin boards, which will allow you the opportunity to communicate with us or other users of the Site. Unless otherwise noted, these activities are generally accessible to all users of the Site and any information that you post or otherwise make available through these forums will be non-confidential and known to all other users. Accordingly, please exercise discretion when using these forums. You acknowledge and agree that we do not review, censor, or in any manner control the content of these forums and consequently we have no liability or responsibility whatsoever for information made available through these forums and that you will be liable to us for any liability that we incur as a result of any statement made by you in these forums. Your use of these forums is also subject to our [Terms and Conditions](#).

International Transfers of Information

Information collected by us in connection with your use of this Site may be stored and processed in, and transferred between, any of the countries in which we and our affiliates, agents or contractors have offices, in order to enable us and our affiliates to use that information as set out in the Privacy Policy. For users of the Site who are based in the European Union, you should be aware that information which you provide to us may be transferred to countries (including the United States) which do not have data protection laws equivalent to those in force in the European Union.

Sharing Your Personal Information

We do not provide personally identifiable information to unaffiliated third parties for their use in marketing directly to you. We may use unaffiliated companies to help us maintain and operate the Site or for other reasons related to the operation of our business, and those companies may receive your personally identifiable information for that purpose.

We may also disclose personally identifiable information about you in connection with legal requirements, such as in response to an authorized subpoena, governmental request or investigation or as otherwise permitted by law. We may collect and possibly share personal information and any other additional information available to us in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person or violations of the [Terms and Conditions](#).

Finally, as our business develops, we may sell or buy corporate assets, and in such transactions customer information may be one of the transferred business assets. If we, our internet businesses, or substantially all of our assets is acquired, customer information may be one of the assets transferred.

CHILDREN'S PRIVACY

The Site is directed toward and designed for use by persons aged 13 or older. We will not approve applications of, or establish or maintain accounts or memberships for, any child whom we know to be under the age of 13. We do not solicit or knowingly collect personally identifiable information from children under the age of 13. If we nevertheless discover that we have received personally identifiable information from an individual who indicates that he or she is, or whom we otherwise have reason to believe is, under the age of 13, we will delete such information from our systems. Additionally, a child's parent or legal guardian may request that the child's information be corrected or deleted from the Site's files by contacting us via one of the methods described on our [Contact Us](#) page.

"COOKIES"

The Site's server, or the servers of companies that are used to operate the Site, may place a "cookie" on your computer in order to allow you to use the Site and to personalize your experience.

A "cookie" is a small piece of data that can be sent by a web server to your computer, which then may be stored by your browser on your computer's hard drive. Cookies allow us to recognize your computer while you are on the Site and help customize your online

experience and make it more convenient for you. Cookies are also useful in allowing more efficient log-in for users, tracking transaction histories and preserving information between sessions. The information collected from cookies may also be used to improve the functionality of the Site.

The advertisers and other content providers that may appear on the Site may also use cookies that are not sent by the Site. Such content may contain cookies that help track and target the interests of users of the Site in order to present “personalized” advertisements or other messages that the user might find interesting. We may also use third parties to monitor web traffic, statistics, advertisement “click-through”, and other activities on the Site. Where authorized by us, such third parties may use cookies, our web log files, web beacons and other monitoring technologies to compile anonymous aggregate statistics on the Site’s visitors. We are not responsible for any such cookies. Most web browser applications have features that can notify you when you receive a cookie or prevent cookies from being sent. If you disable cookies, however, you may not be able to use certain personalized functions of the Site. Search for “cookies” under your web browser’s Help menu for more information on cookie management features available to you.

EXTERNAL LINKS

The Site may contain links to other websites, including those of third party content providers who offer downloads on the Site. Please be aware that we are not responsible for the privacy practices or the content of other websites. Websites that are accessible by hyperlinks from the Site may use cookies. For more information about cookies and for guidance on how to refuse cookies, please see the heading below “Cookies”. We encourage you to read the privacy statements provided by other websites before you provide personally identifiable information to them.

SECURITY

We maintain physical, electronic, and procedural safeguards to help guard personally identifiable information. If transactions are offered on the site, transaction information is transmitted to and from the Site in encrypted form using industry-standard Secure Sockets Layer (SSL) connections to help protect such information from interception. The Site restricts authorized access to your personal information to those persons who have a legitimate purpose to know that information to provide products or services to you and those persons you have authorized to have access to such information. Please be aware, however, that any email or other transmission you send through the Internet cannot be completely protected against unauthorized interception.

CHOICE/OPT-OUT

In order to provide service to you, we will send you communications related to your security or the administration of the Site. From time to time, we and our affiliates may also wish to send you other messages or updates about us, our products, its affiliates, or their promotions and other activities. If you do not wish to receive non-transaction/security related communications from

<https://ww2.eventrebels.com/er/EventHomePage/CustomPage.jsp?ActivityID=5838&ItemID=21626> and its affiliates, please contact us via one of the methods described on our [Contact Us](#) page.

DATA QUALITY/ACCESS

You may change, update or delete the information you provide in your registration form. If you would like to change, update or delete your personal information, please contact us via one of the methods described on our [Contact Us](#) page.

CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify or supplement this policy at any time. If a material change to the terms of this policy is made, we will post a notice on the Site's homepage and a link to the new policy.

CONTACTING US

If you have questions about this Privacy Policy its implementation, you may contact us by selecting Privacy Policy on our [Contact Us](#) page