

# Executive Sponsorship

## \$7000

### Includes:

- Executive Steering Committee Membership (see below)
- 20' x 20' Island Exhibit Space, which includes:
  - Standard Booth Carpet
  - 6' Table
  - 2 Folding Chairs
  - (1) 7 Gal Waste Basket
  - Exhibitor Booth ID Sign
- Full-page Program Advertisement\*
- Free attendance for your GVSETS & APBI Executive Steering Committee Member
- Additional (4) attendee registrations
- Option to introduce a speaker, sit on an SME panel, or provide a high tech innovation demo/commercial
- Signage and website recognition during the event
- Organization listing in the Program Exhibitor and Sponsor Section
- If company displays larger technology like a vehicle, receive three passes for vehicle Subject Matter Experts (SME) to attend

### Executive Steering Committee responsibilities:

- Attendance at Executive Sponsor Committee meetings
- Participation in the Planning Committee meetings
- Providing recommendations for theme
- Providing speaker recommendations and if necessary, assistance obtaining them

\* *Sponsor is responsible for providing camera ready artwork.*

For additional information on Exhibits, Sponsorships or Advertising, please email [gvsetsexhibits@ndia-mich.org](mailto:gvsetsexhibits@ndia-mich.org)



# Sponsorship & Advertising Opportunities

GVSETS includes daily continental breakfast, as well as lunch and afternoon refreshments the first two days. In addition, there are two amazing evening receptions. Thus, there are ample opportunities to promote your organization through various sponsorships.

## GENERAL SPONSORSHIPS

### Receptions Sponsor: \$2,500

- 1/4 page full-color program ad\*
- Brand recognition during both receptions including collateral, signage and engagement activities
- Program listing in the exhibitor and sponsor section
- Logo on Sponsor Recognition signage during event
- Logo on GVSETS website sponsor page and e-blasts
- Opportunity to place company material on sponsor table at the Conference

### Registration: \$2,000

- 1/4 page full-color program ad\*
- Program listing in the exhibitor and sponsor section
- Full page color advertising insert within program folder
- Logo on Sponsor Recognition signage during event
- Logo on GVSETS website sponsor page and e-blasts
- Opportunity to place company material on sponsor table at the Conference

### Food and Beverage Sponsor: \$1,750

- 1/4 page full-color program ad\*
- Program listing in the exhibitor and sponsor section
- Logo on Food & Beverage signs at breakfast, lunch and refreshment stations
- Logo on Sponsor Recognition signage during event
- Logo on GVSETS website sponsor page and e-blasts
- Opportunity to place company material on sponsor table at the Conference

### WiFi Sponsor: \$1,500

- 1/4 page full-color program ad\*
- Program listing in the exhibitor and sponsor section
- Logo on WiFi Table Tents throughout event
- Logo on Sponsor Recognition signage during event
- Logo on GVSETS website sponsor page and e-blasts
- Opportunity to place company material on sponsor table at the Conference

### Survey Sponsor: \$1,250

- 1/4 page full-color program ad\*
- Program listing in the exhibitor and sponsor section
- Logo on Q&A Table Tents throughout event
- Logo on Sponsor Recognition signage during event
- Logo on GVSETS website sponsor page and e-blasts
- Opportunity to place company material on sponsor table at the Conference

### Optional Personal 6' Sponsor Table:

Cost: \$300 for 3-Day Event or  
\$150 for a Reception Night

## PROGRAM ADVERTISING

### Exhibitor 1/4 Page Advertisement: \$750

- Paid exhibitors are eligible for discounted ad rate
- 1/4 Page Four-Color Program Ad
- Organization Listing is already included with the exhibitor fee

### 1/4 Page Advertisement: \$1,000

- 1/4 Page Four-Color Program Ad
- Organization Listing in the Program Exhibitor Section

\* *Sponsor is responsible for providing camera-ready artwork.*

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# Exhibit Opportunities and Info

## 10' x 10' Booth: \$2,000

Includes:

- 8' High Back Drapes on three sides
- Standard Booth Carpet (black)
- 6' Table with black cover
- (2) Folding Chairs
- Waste Basket
- Exhibitor Booth ID Sign
- Program listing in the exhibitor and sponsor section
- Company name listed on website exhibitor page and e-blasts
- (2) Attendees

## 10' x 20' Booth: \$4,000.00

Includes standard 10' x 10' booth package plus an additional 2 attendees (total of 4)

## 20' x 20' Booth: \$8,000.00

Includes standard 10' x 10' booth package plus an additional 4 attendees (total of 6)

## Exhibitor Services

Art Craft Display, Inc.

Douglas Goin

46350 Grand River Avenue, Suite B

Novi, MI 48374

(248)380-0843

[www.artcraftdisplay.com](http://www.artcraftdisplay.com)

## Electrical Services

Show Power Plus

Terri Freytag

Suburban Collection Showplace

(248)380-3000

## Schedule:

### Move In:

Monday from 2:00 p.m. to 6:00 p.m.

### Move Out:

Thurs after 12:00 p.m.

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